There've Been Some Changes Made

	Max.	Min.
Thursday, Oct. 6	86	62
Friday, Oct. 7	80	58
Saturday, Oct. 8	71	55
Sunday, Oct. 9	76	46

TWENTY-THIRD YEAR

The Desert Sun

Of Palm Springs, California

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VOL. XXIII—No. 15 | Tuesday, October 11, 1949 | Single Copy 10c

We're Going to Build and Fast Says Zach Cobb

Two Not Guilty Pleas Filed By Mrs. Petrillo; Will Face Trial for Murder Nov. 22

Temporary Insanity to Figure in Defense Of Village Woman Accused of Fatal Shooting Of Husband; Defendant Is Near Breakdown

Distraught and weeping from time to time during the arraignment in Riverside, yesterday, Sophie Petrillo, through her attorney, Ernest Eugene Walker, entered pleas of not guilty and not guilty by reason of insanity to charges of murder.

Mrs. Petrillo was charged with murder as a result of the shooting of her husband, Peter Petrillo, manager of the Palm House, at their apartment in Palm Springs, September 19.

The shooting occurred after Mrs. Petrillo assertedly found her husband in the apartment of Mrs. Alma Prima, ex-wife of the orchestra leader, Louis Prima.

WITNESSES who will testify from the Village are Mrs. William Moore, manager of the apartments where the Petrillos lived and where the shooting occurred and who first discovered Mrs. Petrillo after the shooting; Captain Orest Johnson of the police department in charge of the investigation following the shooting; Miss Ione Coble, police department worker who attended Mrs. Petrillo during her incarceration at the Village jail; Constable Fred E. Duffey and Sergeant Durman Ordway, first officers to arrive at the scene of the slaying; Officer William Hecht, who took official photos of the scene; and Deputy Coroner James Bird, who conducted the inquest in Palm Springs.

In charge of the arraignment yesterday was Assistant District Attorney R. J. Sullivan Jr., of the Riverside office.

District Attorney W. O. Mackey said trial had been set for November 22, in superior court at Riverside.

Bannerman's Report Given Tram Board

Scheduled today as one of the most important tramway meetings yet held is the gathering of the seven members of the Mt. San Jacinto Winter Park authority with Chief Tramway Engineer Gordon Bannerman in Los Angeles this afternoon.

Bannerman, who arrived in Palm Springs last Friday, was accompanied by Henry Lockwood, attorney for the authority, and both will be present at the meeting this afternoon to discuss the details for final completion of the 12,000 foot tramway to the upper levels of the mountain above Palm Springs.

Nearly all details have been completed in the estimating of the job with all engineering having been done earlier this summer. As soon as all plans are made the bonds for the project will then be made available for purchase. Until a complete estimate is made, however, amount of bonds and cost will not be known.

The completion of the job, which is said to be about a two-year project, will open the vistas of scenery above Palm Springs unequaled anywhere else in the world as well as making skiing and other winter sports available to a host of winter enthusiasts.

Thought at first by ski clubs as being detrimental to the sport the tramway has been clearly defined by the authority as not being a ski lift but merely the means of transporting people to skiing areas not otherwise accessible.

This Side Of the Sun

By Phat

'Twas back in 1492
That Columbus sailed the ocean blue—
And if they hadn't pawned those rings,
There might not have been a Palm Springs.

WELL, that's one way of looking at it. . . . On the other hand, neither would there have been a John L. Lewis, a Harry Vaughn, or a Guiberson cement mill zone. . . . And the bank boys and girls wouldn't be taking off tomorrow while the rest of us worked. . . . Tomorrow is Discovery Day and from the yeoman work Village publicists, pald and volunteer, have been doing, a lot of people are going to discover Palm Springs . . . maybe not tomorrow, but in time to stay through May.

HAVE AN IDEA . . . . lots of them, but this is for now. . . . Some time ago a bright and enterprising Chamber of Commerce secretary in a citrus belt town thought up the idea of flavoring postage stamp glue with orange juice . . . not only leaving a better taste in the mouth after writing those duty letters but also advertising the product of the area. . . . I thought that idea might be adapted to the desert, only we'd use sandpaper on which to print the stamps . . . sort of plug for the desert. . . . Rough on the tongue, though. . . . Anyway, the post office department with its usual efficiency, tossed both ideas in the waste

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Peterson Will Head Chest Drive

Palm Springs Community Chest committee, in session last week, accepted with regret the resignation of Attorney Lyle Newcomer as chairman and elected Robert Peterson, city treasurer, to the chairmanship.

Dates for the local drive were set for the first week in January.

"Because the local drive comes at a different time of the year than in other cities, winter residents not yet here and in whose home town Chest drives are now under way, are asked to remember the Palm Springs Chest so that when we call in January they will be able to aid," was Chairman Peterson's first statement.

49er Celebration Draws Big Crowd For 2-Day Event

Highways leading to Desert Hot Springs were jammed over the week end as thousands poured into the town for the 49er Centennial celebration staged there Saturday and Sunday.

Inclement weather earlier in the week gave way to typical desert weather just in time for the celebration. Sunday's weather show could not have been bettered.

The big parade under direction of Gene Gray, noted cowboy, was a huge success and Margaret Winslowe of Palm Springs won first prize for the best riding costume. Several other Villagers were in the parade.

The horse events Saturday and Sunday afternoon also drew enthusiastic crowds as did the Loyola band. The dance at VFW hall Saturday night was a jammed affair with the Howdy Rhythm boys furnishing the music.

In charge of the affair was L. W. Coffee, general chairman and he was aided by Rolly Proebstel, Charles Tipton, John T. Baudreau and practically the entire community which was gaily bedecked for the occasion.

Mass Induction Dinner Staged At Legion Hall

American Legion, Owen Coffman Post 519, enjoyed a barbecue combined with a mass induction last Saturday evening at the Wars Memorial building with what they termed "one of the nicer affairs of the season." Commander Hilton McCabe was in charge.

Coachella Voiture 1341, 40 et 8, was in charge of the installation with a crack team composed of Commander John Connell, First Vice Commander Tom Kieley, Second Vice Commander Bob Schmuck, Past Commander Warren Slaughter, Sergeant-at-Arms Jay Morrison, and Larry Richards, historian and ritual.

Dinner was served by the auxiliary under the direction of Mrs. Harriet Henderson, president.

Dancing followed the installation of new members with Guy Merrill's orchestra supplying the music.

Conventions, Tramway, on Hotel Agenda

Association Plans First Membership Session October 18

First full membership of Palm Springs Hotel and Apartment association will be held one week from today, next Tuesday, October 18, at 6 p. m. at the Chi Chi, it was announced yesterday.

Election of the 1949-50 board of directors will highlight the buffet-dinner assemblage, featured also by an open forum for hotel folk on problems and prospects of the already-busy season. Members are invited by Acting President Arthur Meyer to bring prospective members and other interested guests.

SPEAKERS WILL INCLUDE property management experts, and an address on "The Convention Outlook for Palm Springs" by Jim Willmas of the Palm Springs Chamber of Commerce Convention bureau.

"Tramway Progress" will be outlined by a Mt. San Jacinto Tramway Authority member, and a motion picture of the tramway site will be shown by its producer, Frank Bogert. A welcoming address will be made by Acting President Meyer, who will report in full on association affairs.

Reservations for next Tuesday evening's general meeting should be mailed immediately to Association Secretary Ruby Whidden, Box 343, it was announced. To facilitate this procedure, reservation cards are being distributed to all local hotels.

REPLACING Ted Charlston, resigning to undertake other association work, Jack Schulman was appointed chairman of the association convention committee. Other members of this committee were announced as: Ed Tomke, Tom Burness and Jerry Weber.

Sample ballots were in the mail today to all members with issue No. 5 of the association bulletin. The nominating committee, consisting of George Fisher, Mrs. Adolph Mueller, Emma Du Bord and John Miller, will serve as the election board, under the chairmanship of Saul Ruskin.

Police Business Picking Up Report of Chief Indicates

Business is beginning to pick up, Police Chief A. G. Kettmann indicated in his report on the crime situation in Palm Springs, handed City Manager Russell Rink last week and reported by the latter to city council.

Three felony arrests were made in September, one on a murder charge, one for burglary and one for bad checks.

Seven felony complaints were investigated, among them four burglaries, all of them raids in parked automobiles. Value of property and moneys recovered by police in the month was $1900.

Misdemeanor arrests rose to 144 in September as parking meters went back into operation toward the end of the month. Overtime parkers drew 103 tickets making up the bulk of the misdemeanor arrests. The Village again exemplified the benefits of sobriety as only eight were booked for over-indulgence.

There were three traffic accidents in one of which injuries resulted.

Capt. O. O. Johnson, acting chief, who filed the report, pointed out that September was an exceptionally busy month as an average of 25 job applicants were finger-printed per day.

Villagers Urged to do Good Job During Clean-Up Week

"Villagers are on their honor this week. There are no committee to prod them into cleaning up tees and district bosses this fall their places. It should be strictly a matter of pride with them. Pride in their possessions mixed in with courtesy to their neighbors, urge them to clean up and keep their lots clean."

John Connell, chairman of the Palm Springs Beautification committee, said that a new deal was being tried this fall in the annual clean-up program—everybody take a hand.

MAYOR CHARLES FARRELL last week proclaimed the week of October 8 to 15 as Clean-Up Week. Villagers were urged to clean up their lots, improved or unimproved, and to haul the rubbish to the city dump. There is no charge for handlilng the debris there.

Chairman Connell said that clean-up week is especially important at this time of the year when home-owners are putting in lawns and renewing gardens.

"NATURALLY, THIS MEANS more rubbish than at any other time of the year as lots and yards are raked and planted. Don"t dump this rubbish on the neighbor's lot or on the nearest vacant lot. There's a strict law against that and penalties, if caught. And a lot of people, irked because some thoughtless or lazy person is dumping rubbish on neighboring lots, are taking down license numbers to report the offenders," Connell said.

He urged Villagers to make special efforts this week to clean up and observe the laws which prohibit roadside or vacant lot dumping of rubbish.

"We don't want to get tough—but there are laws on the city's books which can be enforced and will be if necessary," he said.

At the city waste disposal department it was reported that they were deluged with requests for special hauls and could not handle them all. Those with accumulated rubbish were urged to mulated rubbish were urged to contact private parties to haul the debris to the city dump.

Baby Boy Arrives For Chormicles

Mr. and Mrs. Donald Chormicle became parents of a baby boy Saturday, October 8, at 4:02 p.m. at Community hospital. Weighing seven pounds, two ounces, the child had not as of yesterday afternoon been named.

The father is a butcher at Hatchitt's market.

This One Is Their Crowning Jewel

Jewelers Mr. and Mrs. Vaughan H. Alchian of Colborn Center last week added what they term their "best jewel" to their credit as they became parents of a seven pound, 11 ounce daughter October 4 at 9:33 p. m.

Born at the Community hospital the young lady was named Sherry Vaughn. Both she and her mother are said to be doing well.

City Attorney Cites Indian Bill's Effect

Will Work Toward Mutual Benefit of Tribe and Village

Clarification of what the passage of the Indian Land act last week will mean to Palm Springs was given this week by City Attorney Roy Colegate, who with Councilman Florian Boyd, made three trips to the national capitol this summer to push the bill through to completion.

A much better working arrangement between the Indian tribal council and the city of Palm Springs is now possible, the attorney said, in that the Agua Caliente reservation will become subject to the civil and criminal laws of the state, effective January 1, 1950, with the possibility of a great more cooperation between the two bodies towards civic harmony and beautification.

THROUGH THIS BILL the Indian land will be able to keep pace with the growth of Palm Springs and consequently the Indians will benefit, he said.

Principal point in the beautification program is in the granting to the city an easement on the west side of Section 14 bordering Indian avenue for widening that street into one of the principal thoroughfares. The thoroughfare will increase the worth of the Indian property, Colegate believed. Losses of property or moving back of buildings will be done with no expense to the permittees, the city to compensate them for any losses.

IN ADDITION the bill also protects the Indian lands inasmuch as the deed for the ownership will remain with the U. S. Government and the real estate will not be negotiable without the consent of congress.

The bill was signed by President Harry S. Truman last Wednesday to make it a law with effective date next January 1. Prior to that time it had passed both houses with final referral to committee for standardization of a few minor points by both house and senate after which it was forwarded to the president.

Indian Band Gets Long Beach Bid

Considered among the top ranking musical organizations in the state for its size and class, Palm Springs high school band directed by August Patzner, has been extended an official invitation by Mayor Burton W. Chace to compete in the 9th Annual All-Western Band Review to be held in Long Beach Saturday evening, November 26.

Word of the invitation was received Friday.

Boyd Resigns Housing Position

Resignation of Florian Boyd from his position with the Housing authority was accepted by city council last week "with appreciation of work done in the past."

The resignation was to be effective immediately. Mayor Charles Farrell said he would announce the appointment to fill this vacancy later.

INDIAN BILL TO MEAN NEW ERA FOR VILLAGE

By CHARLES FARRELL
Mayor of Palm Springs

Signing of the Indian Bill by President Truman signaled the way for widening Indian avenue to provide an urgently needed traffic artery paralleling Palm Canyon drive.

What has not been so widely heralded is the fact that the bill will also enable Indian land to receive the same benefits of careful planning and zoning that privately owned areas have enjoyed and prospered under. Indian land will now be included in the proposed revision of the City's master plan instead of being left on the side lines like a step child. Businessmen have long since learned that commercial and residential areas cannot grow to the advantage of each unless guided by an orderly plan.

These benefits could not have been obtained without the able assistance of the members of the Agua Caliente Indian Tribe. They were farsighted and realized that Palm Springs stood at the crossroads of progress. By joining together to solve a problem that has until now defied solution for many decades, a new era of community development and prosperity has been achieved.

FIRE PREVENTION WEEK BRINGS PLEA FOR CARE

Practically all of the fires which call out the local depatrment are directly due to carelessness, Fire Chief Bill Leonesio said yesterday as he urged Villagers to remember that this is Fire Prevention Week and a good time to turn over a new leaf and resolve to be especially careful all year.

Careless handling of cigarettes and matches cost the nation more than 50 million dollars annually, he said and the proportionate cost is assessed here.

CHIEF LEONESIO listed the major causes of fires as careless smoking, overloaded electrical equipment, forgetting to unplug equipment, hazardous stoves and unsafe storage of trash. Reckless handling of home cleaning fluids comes into that category, too, he said.

Warren Heath, fire marshal who makes periodic inspection trips to check on fire hazards, said that over-loading electrical equipment is a major fire hazard.

"You often hear the expression 'fire caused by faulty wiring' when it isn't the wiring's fault at all. It was just a case of loading to much onto the circuit.

"I've had to correct cases and warn owners where extension cord plugs were so thick on one wall outlet that they extended a foot away," he said.

CHIEF LEONESIO added that Fire Prevention Week was o.k. in itself but was not enough.

What's the good of being careful for one week and doing foolish things for 51 weeks? It's a lot easier to prevent a fire than put it out. What we need is Fire Prevention Year, every year. Fires take a terrible needless toll," he said.

Better Fire Protection Study Begun

A conference between City Manager Russell Rink and Fire Chief Bill Leonesio last week resulted in a complete discussion and inspection of fire facilities in the Village with an eye towards procuring of additional necessary equipment as authorized by the citizens with the voting of the civic improvement bonds last April.

In addition, Rink told council Wednesday night that he is studying plans for public rest rooms in the downtown area, authorized at the same election.

Reservation Home Razed By Flames

In a spectacular blaze yesterday afternoon the three-room home of Frank Lario, 500 East Andreas was gutted by fire with the department flame-eaters receiving the call at 1:44 p. m.

Present at the house at the time was the Lario family with no injuries recorded. Damage was estimated by department members at approximately $1500. Source of the blaze is unknown as exact cause of the fire had not been established by the department late yesterday afternoon.

Juvenile Traffic Officer Coming

Word from the police department reveals that a probation officer plans to be at the local department station once each month for the purpose of handling juvenile traffic citations.

All juveniles henceforth are scheduled to meet the officer at juvenile court on the date set—the third Tuesday of each month.

Name Deputies For Desert Area

Captain C. F. McCracken of the sheriff's department said yesterday that Joe Green had been assigned to the new sheriff's substation at Cathedral City and Woody Orr to the new station at Desert Hot Springs.

Work Started on Final Community Church Unit

Construction work on the final unit of Community church expansion program started this week with appropriate services of Thanknsgiving held Sunday on the site at the north end of the church property. The final unit will house a primary and beginner's department as well as a patio for outdoor suppers and gatherings.

At the special services Sunday the Rev. James H. Blackstone Jr. reviewed the expansion program and Dr. J. R. Macartney, former pastor, offered the prayer. The choir then led those present in the singing of the Doxology.

The church auditorium has been doubled in capacity and splendid facilities for women's work, social functions, and Sunday school teaching have been provided at a total cost of approximately $150,000, the Rev. Blackstone said.

A building fund "Honoring Our Mothers" was established last May on Mother's Day. The names of all mothers, whether living or deceased, honored by these special gifts will be inscribed upon a scroll which will be hung in this new building. The Mothers' fund totals $6000, which is nearly a third of the estimated $20,000 required to complete the project.

Attorney for Cement Mill Coming Here

Exact Date of Start Of Construction to Be Set After Site Visit

"We're going to build and we're going to build damned fast" said Zach Cobb, Los Angeles attorney for S. A. Guiberson Jr., yesterday regarding the cement mill planned for the 1700 acre site at north and west of Palm Springs, recently voted for industrial zoning.

The announcement came on the heels of rumors that actual construction would be started in two weeks. Cobb said an absolute definite time had not been set but that work, by McNeill Construction company, would be "very shortly."

"WHAT I SAID recently about delivering cement from the mill within a year still goes," he continued.

"And furthermore," he added, "we're not going to do anything to hurt Palm Springs in the least—in fact we want to be friendly with everyone in the Village and want them to be our friends as well.

"Mr. Guiberson and the rest of us feel that what we are going to do will be beneficial to Palm Springs in every way," he added.

THE ATTORNEY said he expects to be in Riverside and Palm Springs within the next two weeks to confer with key figures regarding the cement plant construction and at that time will announce construction plans.

Construction of the plant will mark the end of several years of struggle to overcome opposition on the basis that industry should not be allowed in a recreation area. Climax was the vote of last summer in which the entire county voted the unrestricted zoning of the area 4-1.

Annexation Decision Due Next Friday

Sanitary district of Palm Springs will hold its regular monthly meeting next Friday at the city offices, council chambers, at 10 a.m. Main consideration will be the matter of whether to extend the district eastward along the south side of Ramon road for one mile of section 19 for a depth of 660 feet.

This area includes the new Sun Laundry and Dry Cleaning company plant, ready to open soon, and which requested the annexation.

The PUBLISHER'S Corner

by OLIVER B. JAYNES

SIGNS OF FALL are in the air around Palm Springs these days. Summer weather went out with a "blow" last weekend . . . coolers are getting a much- deserved rest after the long grind . . . folks are beginning to look around for something warmer than a sheet . . . the distinctive fragrance (?) of new lawns is in the air . . . business men are looking anxiously up and down the street for the arrival of visitors . . . lines are forming at the bank tellers' windows, and a fellow even has to wait to get a haircut . . . grand openings are the order of the day . . . Chi Chi has a "smash hit" floor show already in the sepia trio—Day, Dawn and Dusk . . . Shadow Mountain Club out at Palm Desert opens this weekend with a lot of new frills which Cliff Henderson picked up back east this summer . . . the rebuilt Tennis Club will be blazing forth as soon as they get that hole cut in solid granite for the new elevator . . . Charlie Farrell is going to be presiding over the Racquet Club again after sweating over a multitude of city problems this summer . . . they've planted flowers in the patio of Colborn Center again, and The Desert Sun has a new sign so people will know where to come for classified ads . . . Councilwoman Ruth Hardy thinks Palm Canyon drive should have flowers as well as Palm trees—and a woman usually has her way, you know . . . friends are gathering on the corners and in doctors' offices swapping stories about their vacation adventures—all of which are topped by Dr. Staley who told me he killed a bear this summer with a tack hammer . . . Mrs. Vivian Summerfield is back in her sumptuous Camino del Centro home with her six poodles and three terriers (hear she's building a new home at Lake Tahoe) . . . perhaps I should call this Oliver tells all—" . . . but that wouldn't be factual be-

(Please Turn to Next Page)

From Page 1—MORE ABOUT—

THIS SIDE OF THE SUN

basket. . . . My current idea, however, is out of the jurisdiction of Pop Gorham and the post office. . . . Lawns are going in all around town. . . . The fragrance is multiplying daily—and nightly. . . . Why wouldn't it be a good idea to have city council pass a law . . . providing that they mix eau de Cologne with that stuff they spread on the bare ground to make each little grass seed germinate and come up an eye-pleasing green? . . . They could fix the standards by law like, for instance, one quart of e. d. c. to each cubic yard of p.u. . . . Anyway, it's an idea.

A GOOD IDEA, too, for it helps fill up about five inches of today's stint . . . and doesn't smell much worse.

THE SEASON IS ON. . . . Not only did we have that big opening a week ago on October 1 but a correspondent phoned in another proof . . . October 8 was Goose Pimple Day. . . . This reader said as per habit he attired in his usual manner that morning and went forth to the daily task. En route to work he discovered one. . . . He wanted to know why it wouldn't be a good idea to have a pool on that. . . . Like the pool they have in Alaska on the day and minute the ice jam breaks. . . . I'm against that. . . . With the World Series last week, there were more baseball pools than swimming pools here. . . . As a result I had to borrow lunch money from Mrs. G yesterday. . . .

DRY CAMP BLACKIE, the only private in the garrison at Fort Oliver, says that during Newspaper Week Harry Oliver, editor and publisher of the Desert Scrap book, confidently expected to get a Pulitzer award. . . . He didn't but he did rate the Pilsener prize. . . . And Conky says he knows a man who took cream and suger to the Plaza theater last week because he heard they were going to have a cereal.

But it makes the grass grow.

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Aged Aid Rolls Move Up Sharply

During the first eight months of operation of the state dictatorship of aid to the needy aged in California, the number of people in Riverside county on the aged rolls went up 33 per cent, California Taxpayers' association reported today.

During August, 1949, there were 5,850 people in the county receiving aid as needy aged, compared with 4,389 during December, 1948.

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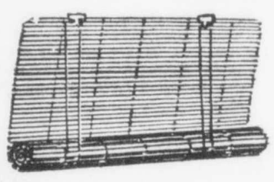
ALL QUALITIES ANY COLOR LOWEST PRICES
Drapery type on Traverse Rods or Horozontal with Cords and Pulleys

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611 Coast Highway
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KELLEY'S FIFTH
COMPLETELY FURNISHED
MODEL HOME
was opened for your inspection
Sunday A. M. at 10 O'clock and
SOLD within 3 hours
SORRY more of you were not able to see this beautiful Tahquitz River home, furnished for Desert Living. . .
Another Home is already being furnished. We hope you will make a date now to see it. Watch for opening date. . .
DON'T MISS IT!
In the meantime drop into Kelley's and see how inexpensively you can make your house a HOME!
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Employers Group To Call General Meeting Oct. 13

Palm Springs Employers association board of directors held a meeting last Thursday at Chi Chi to discuss employer cooperation in the Village regarding the use of the free service of the employment agency.

Bill Braman, manager of the association and the agency, reported on the progress of the office so far this season, plus a report on delinquent members.

With the meeting in charge of Muriel Fulton, it was decided to hold a full membership meeting at Chi Chi next Thursday, October 13, at 2:30 p.m., at which time officers for the coming year will be chosen.

Palm Desert and Indio Rotarians Plan Joint Event

Shadow Mountain Club at Palm Desert will be the site of joint installation of Palm Desert and Indio Rotary clubs next Thursday evening at 7:30 with many Palm Springs Rotarians planning to be present.

District Governor Frank V. Crane of Santa Ana will officially seat the officers of both clubs. Induction of new members intd the two clubs will be in the hands of the past district governor, Clarence Gurr of San Bernardino.

Rotarians, wives and guests of clubs in districts 160 and 162 are invited.

Dr. C. E. Church Opens Offices In Palm Village

Dr. Claude H. Church, well known in the Village and associated with the Desert Clinic for almost two years, announced the opening of his new fully equipped clinic in the Professional Building at Palm Village.

On the medical staff of the Palm Springs Community hospital, the Doctor and Mrs. Church have resided in their spacious desert home at Rancho Mirage for more than five years.

Well known in medical circles at Berkeley, Dr. and Mrs. Church fell in love with the desert when he was stationed here as a colonel under General George Patton with the Sixth Service Command.

PUBLISHER'S CORNER

(Please Turn to Page Eight)

cause if I told everything I know in this column I'd have to leave town on the next Greyhound bus . . . but, as I said, fall IS in the air and folks are flocking back to the Village . . . I saw Kay Cordrey in the Doc's office recovering from Newyorkitis, and I covered 10,000 miles in fifteen minutes with Roy Randolph who visited half of Palm Springs' winter residents this summer, including an important part of my family in Ft. Lauderdale, (can't remember what state it's in.) . . . Not reported in yet are The Desert Sun's foreign correspondents Melba Bennett and Tony Burke, but Tony snagged a berth on the Brittanic and is safe in N. Y. Have a picture of Tony and Ed McCoubrey, who met in London. Guess what they're doing (see next Friday's Desert Sun) . . . fall is still in the air . . . they're going to clean-up the town (by order of the council) the next two weeks for the Western Week throng that arrives before November . . . Robinson's, Bullock's and Desmond's are selling stuff and things again here in Palm Springs and the Desert Inn swings wide its gates next Friday for the 41st season . . . Ken Kirk (next year's Desert Circus king) postcards that Cuba is beautiful and that he'll be back Nov. 15th—it MUST be beautiful! . . . Everybody wants to know how I stood the summer heat—this column should give them a good idea . . . Jorge and Ethelita Strebe make much fun at La Casa de Muneca every Tuesday night—that means Doll House, or would if our type setting machine had that gadget to go over the "n" . . . we're glad to have Bill Walshe closer-by this year; he's polishing up the Palm Springs Biltmore for a brilliant season; and it will be nice to see the Webers over there, at La Paz this winter . . . think I'd better turn this piece off before I crowd an advertisement off this page, since I can't bill anyone for unauthorized mention in this "corner."

Rotary to Honor C. of C. Tomorrow

Rotary last week featured Walter Elieson, deputy regional director of the U. S. Department of Commerce who addressed the group of approximately 60 present.

It was announced that the meeting tomorrow noon at Chi Chi will feature Chamber of Commerce day in which the functions, expenditures and other aspects of chamber work will be explained by Chamber Manager William Dunkerley.

Gerald Weber Plans Big Time At La Paz Ranch

Gerald Weber, well known resort hotel and country club manager, will be on the scene at La Paz Guest ranch when it opens October 15, and told of plans for a big winter season at the popular hostelry.

H. M. Golden, San Francisco owner of La Paz, is making extensive improvements at the place both in alterations and decorations and in policy.

La Paz will open on the European plan on October 15 and on a modified American plan November 20.

A new cocktail lounge has been installed which will be ready in November. Extensive changes have been made in the dining room.

Jerry and Jan Weber recently returned to the Village after a summer spent at Bunker's ranch in the mountains followed by a visit with relatives in the northwest and a tour of northern California, Oregon, Washington and British Columbia.

Masonic Club To Meet Friday

Palm Springs Masonic Luncheon club will hold its first fall meeting Friday noon at thte Chi Chi with President Herbert Samson in charge.

Dr. Cecil Lord, secretary of Riverside County Medical society, will speak on the subject of Free Enterprise versus Beaurocracy in Medical Service. Dr. H. M. F. Behneman, County Medical society president, will conduct a question period after the talk.

Mrs. Holderman Named Delegate

Madge Holderman, Palm Springs public health nurse, was one of four chosen at a meeting of District 23, California State Nurses association, as delegate to the State Nurses convention in San Francisco, November 7 to 10.

District 23 representatives met at Riverside last week.

Christmas Trees? Observe the Rules

It's time to think about Christmas trees again, said State Forester DeWitt Nelson last week.

And don't think you can just go into the mountains and chop down the Yule tree, he added.

Strict regulations prevail and all trees must be cut in accordance with them. Forest rangers will be on the lookout for violators.

Eagle Aeria for Village Planned

Plans for the organization of a new Aerie of the Fraternal Order of Eagles in Palm Springs were announced today by E. H. Ensminger, national organizer for the F.O.E.

Ensminger has started making up a charter list for the new Aerie, and has established his headquarters at the Nardoni office, 380 N. Palm Canyon drive.

The Eagles, the organizer explained, are a beneficial fraternal organization. Aerie homes are maintained in all the principal cities of the country, and in Canada.

The order also is active in social welfare work, being primarily responsible for the spread of the old age pension and workmen's compensation movement in the United States, besides laying the groundwork for the national Social Security Act, Ensminger said.

The organizer expects to call a meeting of persons interested in the Eagles in the near future.

Flying Doctors Planning Trip To Palm Desert

Flying Doctors of California will fly to Palm Desert on Oct. 29 for a weekend at Shadow Mountain Club.

Organized a year and a half ago, the club makes flights at four to six-week intervals to points of interest throughout California and adjoining states. With Dr. Orville Hastings of Long Beach as president, the club has approximately 30 members, who own a score of airplanes.

Many of the club members use their planes in their profession. Although club flights have been primarily for pleasure, mercy missions have marked recent jaunts.

A dinner meeting of the Flying Doctors will be held Saturday evening, Oct. 29 at Shadow Mountain Club, with an outstanding speaker to be heard.

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New Supervisor To Get Facts on Fourth District

Collis Mayflower, new supervisor from the Fourth district, will be honored tomorrow night by community leaders and citizens of the territory under his jurisdiction, stretching from the San Gorgonia Pass area to the Colorado river.

Coachella Valley Advisory Planning committee is sponsoring the event and indications are that representatives of every community in the district will be present.

The dinner, starting at 6:30 p.m., will be held in Elton's cafe at Desert Hot Springs.

President L. C. Lewis of the committee and Harry Harper say reservations have been coming in rapidly. An excellent program has been prepared.

At the meeting, Lewis said, reports will be made on the committee's main projects to acquaint the new supervisors with its purposes, goals and problems.

Parent-Teacher Group Planned At Palm Desert

Interested mothers, grandmothers, and teachers, attended a preliminary meeting to lay the foundation for a new Parent-Teacher association at Palm Desert. Mrs. Francis Martin, principal of Palm Desert school, welcomed those attending and introduced Mrs. Kirby Hester, Coachella Valley district president of Parent-Teacher association. Mrs. Hester then outlined procedure to follow, and Mrs. Dan Williams of La Quinta was elected temporary chairman until regular officers are elected at the first meeting, set for October 20 at 3:30 p.m., at Palm Desert school.

Other officers selected were: hospitality committee in charge of refreshments; Mrs. C. Sides of La Quinta and Mrs. K. Olsen of Palm Village; by-laws, Mrs. A. Cavanaugh of Ar-kel ranch; Mrs. G. Ng, La Quinta, and Mrs. R. Harriman of Palm Village; publicity, Mrs. Stanley Ring of Palm Village, and Mrs. W. White Jr. of La Quinta. Attending from various communities were residents of Rancho Mirage, local ranches, Palm Village, and Palm Desert.

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Rink Tells Lions Facts on Village City Government

With President Roy Colegate wielding the gavel, Palm Springs Lions club started its formal meeting program for the season Thursday at the Chi Chi.

Program Chairman Ray Cree had delegated Councilman Florian Boyd chairman for the day and the latter introduced Russell Rink, city manager, as speaker for the first luncheon.

Rink gave a brief history of the types of municipal governments and how they were started including that of the managerial type. He went on to discuss the manager plan in relation to the city of Palm Springs and the responsibility of the manager to the people.

He stressed the importance of the newspapers in reporting correctly the city functions to the people and announced that the women's clubs and civic organizations played a large part in determining a city's management.

President Colegate reported that as rsult of a vote of the members, the Chi Chi would be the official meeting spot for the club this year.

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See Your Doctor for Advice.
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For Further information ask your doctor.
This advertisement is paid for by the Riverside County Medical Association, an affiliate of the American Medical Association, as a public service in recognition of Diabetes Detection Week, Oct. 10-16.

AT CONVENTION—Villagers at the Long Beach state real estate convention included this group mostly from the Peter B. Sheptenko office here. Left to right, facing camera, Madge Rocks, Charles Reigle, sec'y. Culver City Real Estate Board, Jules De Vorzon, Mrs. De Vorzon and Peter B. Sheptenko.

Sheptenko Urges Realty Convention for Palm Springs

Peter B. Sheptenko, local realtor, was honored at a pre-convention party given by Mrs. Winnie Cross at Long Beach preceding the 45th annual convention of the California Real Estate association.

Guests at the party were former Governor Frank F. Merriam, past president of the California Real Estate association, and many past presidents of the Long Beach Real Estate Board which Sheptenko hosted here last year during the Desert Circus.

With Sheptenko at the party was one of his associates, Jules DeVorzon, who played several violin selections for the guests.

Sheptenko brought up the idea of bringing the 1951 convention to Palm Springs, which spread like wildfire as the members from the south as well as the north said they would like to come to Palm Springs if the Village could handle them.

The convention being held in southern California this year is slated to go north to Santa Cruz for 1950.

Frank Camp Family Back

Mr. and Mrs. Frank W. Camp have opened their home in Merito Vista following their return last week from a long trip to the Atlantic seaboard, eastern Canada, Canadian Rockies and the Pacific northwest. The Camps left by train the middle of June, taking delivery of a new car in Michigan and motoring to New York City, Boston, Cape Cod and Upper New England. They spent about a month exploring Nova Scotia, New Brunswick and Quebec. From Montreal and Ottawa they headed west through Ontario to Sault Ste. Marie. They visited old friends at Blaney Park in northern Michigan, then took the northern route to Glacier National Park, and back into Canada to visit Banff and Lake Louise. En route home they visited their old home in Oregon, spending about a month in Seaside and Portland. Aside from the heat, particularly of the sticky and depressing variety in New York and Boston, they report a very enjoyable trip. They exclaim, however, that they are glad to be back and declare that never again will they complain of heat in Palm Springs.

—Society—

Miss Ransom Engagement Announced

Beverly Ransom's betrothal to Perry H. Burnand of Borrego Springs and Los Angeles has been announced by her parents, Mr. and Mrs. Robert Ransom of Palm Springs.

The bride-elect, who tentatively has set her wedding for early spring, attended Westmont college in Santa Barbara and was graduated from California College of Medical Technicians.

Mr. Burnand is the son of Mrs. P. B. Proctor of Los Angeles and Corvallis, Or., and of A. A. Burnand Jr. of Borrego Springs and Del Mar. He is a Phi Delta Theta and a graduate of the University of Arizona.

Their engagement was announced at a dinner party in Desert Lodge, Borrego Springs.

Backward Party To End Activities For Brewsters

Palm Springs Brewsters will hold their last summer get-together next Friday at the home of Agnes and Roy Moss, 260 Cortez road. This will mark the end of the semi-monthly meetings of the social group which meets "for fun only."

The meeting will be a "backward party," with everyone present required to wear all articles of clothing backwards except shoes, according to Mrs. Moss, entertainment chairman.

Bill Johnson, head brewmaster, will be in charge of the last session which is being discontinued due to the rush of seasonal activities.

The group of home-towners and year-rounders expect to resume their activities next May or June.

University Women to Seat Officers

AAUW branch in Palm Springs will meet Thursday, at 6:30 p. m. for a dinner meeting at Raymond Cree's ranch. This meeting will be the formal installation of officers.

Mrs. Edward Lanphier, the regional vice president of AAUW (the region includes Arizona, California, Utah, Nevada, China, Philippines, and Hawaii) will be the guest speaker for the evening and will officiate at the installation of officers. Mrs. Lanphier will be stopping at Palm Springs en route to Arizona.

Officers of the Palm Springs AAUW branch are Mrs. Arthur G. Hoff, president; Mrs. Gayle Burns, recording secretary; Mrs. Mary Beezley, corresponding secretary; Joanne Nickerson, treasurer.

All AAUM members and women who are eligible for membership are cordially invited to make their dinner reservations by Wednesday, October 12, with Mrs. Wayland Reynolds. Phone 24682.

Nicholsons Look Over the Village

Mr. and Mrs. Gordon Nicholson, formerly of the Village and well known here, were down from Idyllwild, their present home, last week for a visit with the Merrill Crocketts and to look over the Village.

Mr. Nicholson now operates a store in Idyllwild. For years he had a store in the 200 block on North Palm Canyon.

Desert Sun Aids VFW Auxiliary Essay Contest

First regular meeting of VFW auxiliary was held at the home of Mrs. Elsie Loukinen last Wednesday.

It was reported that high school students under direction of Henry Greeley were already at work on the 1949-50 essay contest sponsored nationally by the Ladies Auxiliary of Veterans of Foreign Wars.

"Peace With Honor, for America," is the subject for this year's essay and The Desert Sun, in cooperation with the local auxiliary is sponsoring the Palm Springs entries.

After the meeting, delicious refreshments were served to the following members:

Mrs. Cora Cornell, president; Mrs. Claudia Bassett, Mrs. Verna Clark, Mrs. Norma Moses, Mrs. Fronia Gill, Mrs. Charlotte Steffan, Mrs. Doritz Kramer, Mrs. Helen Hamilton, Mrs. Kay Spargur, Mrs. Loukinen.

Next regular meeting of the auxiliary will be held October 19 at the home of Mrs. Betty Billington, 534 Calle Ajo at 8 p. m.

Soroptimists Hear Story Of Progress

Second regular meeting of the Soroptimist club this season was held last Tuesday, at Chi Chi, celebrating the anniversary of the club's founding 28 years ago.

Madge Holderman, past president of the local club, told members and guests of the club's progress from the day of its founding, October 3, 1921. The club has grown—"it is now international in scope," she said.

Today, the Soroptimist clubs are said to have the largest organization of classified women executives in the world. The local club has already made plans for a busy year of service, according to Eileen Carey, president.

Surprise Party Held in Honor Of Edith Ward

Mr. and Mrs. Evan Eddy were hosts at a surprise birthday party for Mr. Eddy's sister, Edith Eddy Ward, at their home in Rancho Mirage, Saturday evening.

The delightful evening was spent at Canasta.

Present were Mr. and Mrs. R. P. Shea, Miss Leife Erickson, Mr. and Mrs. Thorne Holmes, Mr. and Mrs. "Bing" Hollander, Lester Johnson.

Palm Springs, Calif.
Los Cantina
DELICACIES LIQUORS GIFTS
The store that Bullock's is next to

Desert Hot Springs

By Sophie B. Sturtevant

Mr. and Mrs. J. (Jim) R. Harris are converting their beautiful Desert Retreat into a home for the care of arthritic and cardiac cases. The facilities will include nursing service, room and board, transportation to the plunge and bath house and massage if desired.

At the suggestion of Mrs. N. R. Warner of West First street it is planned to organize a permanent community singing group. The name of Desert Larks has been suggested as appropriate. Anyone who enjoys singing is asked to get in touch with Sophie B. Sturtevant at 66-212 West Fifth avenue.

A very pleasant dinner party was given by Clarence Washburn, mayor of Indio and his wife at the Plunge Grill on Palm drive. The party was in honor of Mrs. Washburn who is leaving for San Francisco for a visit. Those invited to this happy affair were: Fred McComb, Dorothy Wellington, William Tereault and Frances Grigsby.

Cliff Babin, sales manager for Sam Dudlext, announced the sale of the El Reposo apartments. These apartments are all furnished throughout in early California style. The purchasers are Mr. and Mrs. Jacob Abel and the former owner is John Fink.

Mr. and Mrs. Don Hinkley are travelling in Europe. Among other European capitals they will visit Paris where their daughter Joanne is studying art.

Dr. and Mrs. Erwood have returned from Fresno where they have been for several months. The doctor was very much pleased with the appearance of the shop which Mari so ably conducted during his absence.

Frances Gogerty has returned to DHS to reopen her swank sports shop for the season.

Mr. and Mrs. Robert Storms have returned to their lovely desert home on Sixth avenue.

Mrs. J. R. Harris drove to Los Angeles with Mr. and Mrs. R. Halstead of the Halstead ranch to attend a luncheon at the lovely home of Mrs. Ralph Lloyd in Beverly Hills. Mrs. Lloyd is a sister of Mrs. Halstead. Other guests invited were Mr. and Mrs. Horace Brown. The Browns have recently rented a house in DHS on Fourth avenue.

I saw L. W. Coffee sitting on a bench on the porch of the Chandler ranch last Thursday just as unconcerned and relaxed as if he didn't have the entire responsibility of the 49er celebration on his shoulders. Maybe that's the secret of achievement.

While I was at the Chandler ranch Mr. Jackson drove up and asked if anyone knew who a big dog he had in his car belonged to. He had picked him up on the road as he seemed to be lost. He is a hound, part pointer with a silver chain around his neck. Tag No. 5619 Riverside county, the dog is white with brown spots.

I saw Jean Shannon with a very becoming 49er suit on. Jean is a lady with a Virginia background whom it is a privilege to know.

Rouel West and his pretty wife Clio are back from an extended trip east. They visited Mr. West's parents in Oklahoma and were royally feasted and entertained by the many relatives of Mr. West in that area.

The Sun Dial Terrace hotel on East Pierson boulevard has just completed a tower on which the name and a big sundial is displayed. Mr. and Mrs. Al Weinroth are the owners. They are excellent hosts and their comfortable apartments and rooms are much sought after.

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Palm Desert

Shadow Mountain Club

announces

opening of its program of events for the 1949-1950 fall and winter season.

friday - saturday
and sunday
oct. 14-15-16

members and their guests are cordially invited to attend this Homecoming and Harvest Moon Festival — reservations suggested. Phone Palm Desert 76911 —through Indio Exchange.

Palm Desert

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Lady's Choice LIQUID STARCH ..... Qt. 19c
PAR SOAP Large Pkg. 21c
SUPER SUDS 2 Large Pkgs. 48c
LUX TOILET SOAP Bath Size ..... 2 for 21c
NESCAFE Large 12-oz. Size $1.07
4-oz. size 38c
HUNT'E BARTLETT PEARS 2½ Can 29c

Lb. 37c

3 Pkgs. for 32c

WILSHIRE CLUB BEVERAGES Full Qts. ..... 2 for 25c Plus Bottle Deposit
HUNT'S PORK & BEANS 2½ Can 15c
HUNT'S RED BEANS 2½ Can 15c

STEAKS Porterhouse—T-Bone or Club ..... lb. 89c
SIRLOIN STEAKS ..... lb. 79c
GROUND ROUND ..... lb. 59c
BIRDSEYE OCEAN PERCH Lb. Pkg. 39c
Village Market COFFEE—Our Own Blend ..... lb. 41c
Kal Kan—15-oz. Can HORSE MEAT 19c
Thorofed DOG FOOD ..... 2 for 25c
Campbell's TOMATO SOUP ..... 3 for 29c
PURITY ICE CREAM Vanilla, Strawberry, Choc. ..... pint 17c

Fresh Produce
Washington Red DELICIOUS APPLES 2 lbs.19c
Med. Size TOMATOES ..... 2 lbs. 15c
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The Desert Sun

Palm Springs, California, Tuesday, October 11, 1949

Keep It Clean!

While the city council and the city beautification committee are making plans for cleaning up the community, our people should be resolving to KEEP IT CLEAN. One of the most thoughtless acts is throwing papers and trash into the streets and on sidewalks. Every day people can be seen driving along the streets throwing papers, wrappers of all sorts and just plain trash from their cars onto our streets. It is usually just plain thoughtfulness. Keep the stuff in your car and put it in your trash can when you get home. Remember that the next time you have the impulse to cast something out your car window .

The same thing holds true of pedestrians. A man finishes a package of cigarettes and throws it into the gutter or right on the sidewalk. Next time, stick it back into your pocket and throw it into the waste basket at home—WHERE IT BELONGS.

Our streets are being beautified, especially Palm Canyon drive. It is being done for the sole purpose of making Palm Springs more attractive. The whole effect is lost when a lot of papers and trash create an unsightly mess.

Keeping the Village clean is the responsibility of EVERY RESIDENT. This is a reminder to everyone to do their share.

Valuable Service

Two things are largely responsible for the switch to a buyers' market: high prices and, in many lines, inferior quality merchandise that was produced during the conversion period. Both have now been corrected. Merchandise of excellent quality is now available at reasonable prices. To bring this to the attention of the buying public in California, the Bank of America is conducting a "Buy Now" campaign, supported with an enlarged advertising program. This effort will help materially in restoring confidence of the buying public. The theme of the campaign will be that "quality goods are now available at reasonable prices"—and the claim is backed by facts and figures.

People should be convinced by now that prices will remain firm. More liberal terms will also stimulate buying in many cases. And it is certainly true that the quality of most merchandise has vastly improved in the last year or so.

It is also true, as the bank's campaign stresses: "Buying builds sales and sales build California." Needless spending went out with the war, buying sensibly to fill the family needs is better economy anyway. But there's no longer any reason for holding back in the hope of lower prices. If this reasoning can be firmly established in the people's minds, there will soon be a resumption of normal buying and everyone will prosper as a result.

So we think the Bank of America is rendering a valuable service to the people of this state in carrying on this campaign. It will start people thinking—and should help stimulate buying in California.

They Go Hand in Hand

Perhaps it is a happy coincidence but it is appropriate, too. Fire Prevention Week and Palm Springs Clean-Up Week come on the same dates.

The two go hand in hand.

Where there is no debris, rubbish, carelessly thrown waste material, there is also no fire. There's nothing to burn and it is as simple as that.

Fire Chief Bill Leonesio this week calls on all Villagers to check over their premises. Clean Up Week is a good time to do that. Get rid of all potential fire hazards, inside and out, he asks. It's so much easier to prevent a fire than to extinguish one.

And after cleaning up and eliminating the fire hazards this week, be on guard the next 51 weeks until there is another Fire Prevention Week to remind you anew.

After reading the long accounts of what the women wore at the opening of the San Francisco opera season we were somewhat startled to learn that someone also sang.

Both political parties have been using the same old planks for years. They just shellac them whenever a new election comes along. But it's the public that takes the real shellacking.

California Cavalcade by CARL KUHN

DOWN MEMORY LANE

(From the Files of The Desert Sun, October 11, 1929)

Electrical services second to none was promised Palm Springs by the Southern Sierras Power Company as they announced plans for stringing a high voltage line from Banning to Palm Springs. The work was scheduled to be finished January 1, 1930.

* * *

Mrs. Charles Burket of Chicago is visiting her son, C. E. Burket.

* * *

Mr. and Mrs. Jack S. Williams visited over the week end with Mrs. Williams' mother, Mrs. William Brown. Mr. and Mrs. Williams were here on their honeymoon.

* * *

Whitewater Lodge, Inc., has started building activities in Bonnie Belle site in Whitewater Canyon. The syndicate, composed of leading southern California businessmen, plans a large resort in the attractive canyon.

* * *

C. G. Chamberlain spent last week end in Palm Springs. He is building a large home in Santa Paula for Robert Hill.

* * *

E. L. Taylor, manager of the real estate department of the Palm Springs Hotel company, has returned to Palm Springs after a tour of the Atlantic states.

* * *

Russell Stimson, director of the Desert Play, accompanied by Miss Celeste Grunn, Miss Adelaide Schumann and William Mentaef, members of the cast, were in the Village to look over the site of the play in Tahquitz Canyon.

* * *

Dr. Henry S. Reid has closed his clinic at Estes Park, Colo., and with Mrs. Reid and son, Harry, has returned to Palm Springs to re-open his clinic and offices here.

* * *

The Desert Nursery has just completed the difficult task of transplanting enormous palm trees to the inner court of the Fritzi Ridgeway hotel.

* * *

Board of trustees of Alleine's library plan to have the lights turned on and the library open evenings. Members of the board are Raymond Cree, president; Dr. J. J. Kocher, vice president; Mrs. Philip L. Boyd, secretary-treasurer, and Robert L. Edwards, librarian.

* * *

Regular services at St. Florian's Catholic church on the reservation will begin Sunday.

The fine new building being constructed on Main street is rapidly nearing completion. F. J. Watson of Long Beach, the owner, is a young man who graduated from University of California last spring. He plans to open a large curio store.

Up in the Air

By WIN WOOD

Perhaps you were one of the people who called up this summen when the fighter plane swung low over the city, almost clipping the tops of the palm trees. If you were, keep calling, for low flying or "buzzing" is one of the evils of aviation but one that can be eliminated.

A number of steps have been taken by federal, state and local officials to do away with this nuisance element. While these have been in force for a number of years it may be well to review them.

FIRST OF ALL, remember this. It is just as much against the law to indulge in low flying of the type mentioned above as it is to drive eighty miles an hour on the wrong side of the street. The Civil Aeronautics board, Federal bureau in charge of aviation affairs, has made it unlawful for a pilot to fly lower than 1000 feet over the highest obstacle in congested areas except when landing or taking off. The state of California has defined this as a misdemeanor and punishable as such.

When landing or taking off the pilot of necessity must come closer to the ground in the vicinity of the airport; in the "traffic pattern" as this area is called to prevent the traffic pattern from reaching over the city, the airport management, two and a half years ago, requested the Civil Aeronautics Administration to approve a traffic pattern it had worked out so that planes enter for their landings on the east side of the airport, over the open desert.

IN TRAINING for a pilot's license students must practice certain maneuvers which carry them closer to the ground than the 1000 feet previously mentioned. They should not do this over town. A practice area has been set up and approved by the Civil Aeronautics Administration in the uninhabited area east southeast of the airport. Thus any maneuvers which require that students fly closer to the ground than 1000 feet are done over the open desert.

On rare occasions, aerial photographers have been given permission by city officials to fly lower than the minimum altitude over town but this permission has only been given to competent persons actually employed in aerial photography.

THE AIR FORCE is cooperating with this enforcement procedure on low flying by requesting all persons who see an Air Force plane flying lower than 1000 feet to report the number. All planes have an identification number on the lower side of the left wing.

If you see a plane circling over town the chances are that he is tyring to attract the attention of friends who will pick him up at the airport. Even so, he should stay high enough so there is no danger. If he comes low—he's buzzing.

The elimination of low flying calls for the cooperation of all persons, not only those in aviation. Just as motorists have the "hot rods" to contend with, we in aviation have our "hot pilots" to watch for and we appreciate help.

Women Less Deadly Than Male Drivers

You Palm Springs husbands who, every time you see a cartoon lampooning a woman driver, gleefully show it to your wife—

You men who, on seeing a woman driver approach, run for the curb and throw a tarpaulin over your car—

All you men who disgustedly say, "Oh, a woman driver"—

Read what the Automobile Club of Southern California has to say.

The club last week labeled the typical woman driver in California: "chatty, excitable but far less deadly on the highway than the average male motorist.

MOREOVER, she has greater field of vision, is more cautious in traffic, and is much less likely to earn a police citation than her male counterpart.

These were findings of the club's public safety department, resulting from a recent analysis to determine driving characteristics of female motorists.

The study showed that California's typical woman motorist drives about one-half as many miles annually as a male; averages 44 miles an hour on the open highway as compared with 47 miles an hour for masculine drivers.

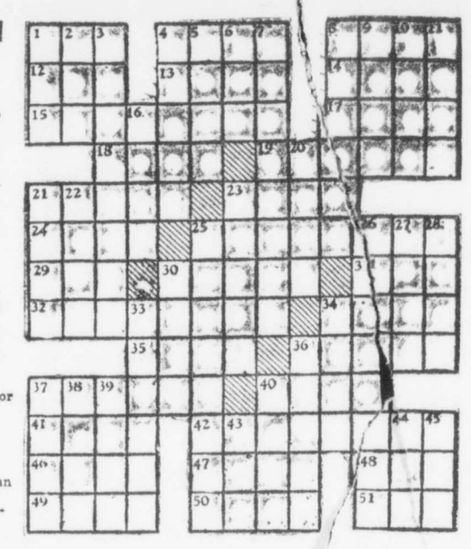
FEMALE MOTORISTS, representing 30 per cent of the registered motor vehicle operators in the state, are involvd in only one out of seven traffic accidents in California; one out of 11 traffic fatalities, the club said.

To their credit, likewise, is the fact that the typical female motorist is an infrequent traffic violator. Latest statewide police reports reveal that women drivers receive approximately only one out of 30 citations issued, indicating that their cautious driving habits pay off, the club pointed out.

THE ANALYSIS detected several inefficiencies that are characteristic of women drivers, notably slowness of movement in emergencies, unskilled parking ability, greater emotional strain under pressure and poor recovery from glare blindness.

Actual tests taken revealed that male motorists driving autos 60 miles an hour stop their cars three feet short of the marks set by women traveling at the same rate of speed; that female motorists require an average of 7.47 seconds to recover from glare blindness, indicating that they travel one-third again as far as men drivers before recovering from blinding lights, the club stated.

Crossword Puzzle



HORIZONTAL

1 Entirely
4 Behaves
8 To cogitate
12 Female ruff
13 Ripped
14 Sloth
15 To grumble
17 Rota
18 Spoken
19 Poisonous African fly
21 Weathercocks
23 County in S. E. England
24 From a place
25 Tempered
29 Guided
30 Knife used for serving
31 Constellation
32 Toothless mammal
34 Turkish title
35 Hearing organ (pl.)
36 Device to secure a rope
37 To aver
40 Principal
41 To boast
42 Repeated
46 Every
47 Organ of smell
48 To be wrong
49 Stains
50 Small insect
51 Period of time

VERTICAL

1 Object with a bowlike curvature
2 Sign of the zodiac
3 Fruit drink
4 Book of maps
5 Ember
6 Prefix: three
7 Judicial determination
8 Matador's staff
9 One
10 Girl
11 Stringed instrument
16 To commit depredations
20 Dirk
21 Valley (poetic)
22 Inspired with dread
23 Consolidates
25 Creating anxiety
26 Grieved
27 Silkworm
28 Missile weapon
30 Heavenly body
33 Horse's cry (pl.)
34 Lamb's pen-name
36 Proofreader's mark
37 Lying down
38 Commotion
39 Physiognomy
40 Flat-topped rocky hill
43 Unit of weight
44 Epoch
45 Thirsty

Answer to Last Week's Puzzle.

A	G	E		F	I	N	A	L		I	R	E
L	O	G		A	I	R	E			R	O	W
T	W	I	R	L		G	R	A	N	I	T	E
O	N	S	E	T		H	A	D	E	S		
			D	E	N		S	E	W		F	A
I	O	N		R	E	A		R	E	B	U	S
C	L	O	D		P	R	O		R	U	S	E
O	L	D	E	R		A	R	C		T	E	A
N	A		P	E	N		C	A	W			
		T	I	T	A	N		S	A	V	O	R
P	R	E	C	I	S	E		T	R	I	T	E
I	O		T	R	A	V	E	L		S	I	N
P	A		S	E	L	E	N	E		A	C	T

AAUW President Rates Education As One of Greatest World Needs

Shortage of educational opportunities ranks with lack of food and shelter as one of the most critical needs in the world today, according to Dr. Aletha K. Hottel, national president of the American Association of University Women, reporting at AAUW national headquarters the impressions she received on a round-the-world tour from which she recently returned. The trip, which covered 12 world capitals, was conducted by officials of the radio Town Meeting program.

"Mass illiteracy goes hand-in-hand with starvation and disease in countries like India and those of the Middle East," she said.

"In Calcutta alone," she reported, "there are two million people sleeping in the streets because they have no form of shelter. Millions more are milling about without any sort of homes in New Delhi and Karachi."

"As one travels East toward Asia, poverty becomes increasingly evident. Disease, squalor, poor housing and illiteracy increase. The range between those who have an abundance and those who have little or nothing allows for no great middle class. Education, along with wealth, is confined to a small group of elite," Dr. Hottel said.

"While the theory of compulsory education has come to be accepted in governmental circles of most countries, and in many is written into law, it is impossible to provide for rudimentary education where teachers, textbooks and school buildings are lacking," Dr. Hottel commented.

Even in the more highly developed Epropean countries, educational reconstruction is hampered by a shortage of teachers and the physical facilities needed for schools and colleges, she pointed out.

"The great need for leadership is evident everywhere," Dr. Hottel observed. "Women are coming to the front in government and in the professions. Potential leadership of women is the great hope in Germany, in Pakistan, in India and Japan. But there are too few women educated for leadership. Only the privileged classes have received educations, and while there is an awakening of civic responsibility among those, they are far too few."

Villagers' Views

SEND IN YOUR LETTERS TO THE DESERT SUN

Reminiscing

Thanks for the nice plug on the distribution of the Chamber of Commerce booklet by the Southern Pacific. The little publication will get good distribution and should do both the PSCofC and the FSP considerable good.

Please tell L.W.A. (Villagers' Views) to Next Time Try the Train. He admits you get scenery, but I don't like his note of resignation when he says, "Might as well ride what Phat calls the FSP."

Your column "Down Memory Lane" in October 4 issue made me feel kind of bad. Twenty years ago! and I knew so many of the ones mentioned and so enjoyed and loved Palm Springs with them. Russell Stimmel directing the Desert Play, and I worked with him on publicity promotion; the building of the new (present) station, and we tried to plant palm trees along the track side but the wind whipped us. Lee Miller was a good, two-fisted guy; John Chaffey and I used to have a lot of fun writing letters (Priscilla, too) and John used to burn up Palm Canyon drive on his one-cylinder bike. Phil Boyd, an outstanding character and I think he was president of the C of C that far back. The Fulfords, Ted, Marion (now Mrs. Charley Mathews) and little Jean. Forty years ago I knew Ted Fulford and there was none finer. He did more for Palm Springs than anyone except the oldtimers will ever know. The good times I have had in Palm Springs with the Coffmans, the Robertsons, good old Hobe Garlick at the Oasis; Tony Burke, Warren Finney, Pop Gorham. You have had some wonderful people in your town, and always at the top of the list, Mrs. Nellie Coffman. Frank Bogert came later on, but he stands right alongside them as far as I'm concerned. Oh, hell, Phat, why does smoke get in our eyes when we think of those days gone by, and gone forever?

I may be down your way within the next couple of weeks for a day or so. Meantime, adios and who's going to win the ball game tomorrow?

Charles Littler,
Advertising Agent, The FSP.

The Real Meaning

The disclosure of possession by Russia of the know-how for making A-bombs has led to much comment, most of which has been obvious and valueless.

The only constructive proposals thus far noted, have emanated from regional and national representatives of United World Federalists. This organization has apticipated the emergency for several years and has done much to prepare the public for the procedures which offer the only alternative to an atomic slugging match.

In a communication just received by me as chairman of the local chapter of United World Federalists from National President Cord Meyer Jr., the following pertinent statements appear:

"A general settlement of outstanding issues with the Soviet Union will only be possible and lasting if there is agreement to a common structure of federation that can be relied upon to enforce that settlement and eliminate the need for competitive armaments.

"The international control of atomic energy cannot be successful unless effective safeguards are simultaneously set up for the control of all major weapons and for the prevention of war itself.

"Concurrent resolutions calling for the development of the U. N. into a world Federation as a fundamental objective of American policy have been introduced by 22 senators and 105 representatives and are now pending before the Congress. Favorable action on these resolutions is now imperative if the United States is to have a specific and realistic policy to deal with the changed world situation, and UWF urges that hearings on these resolutions be held at the earliest possible opportunity."

H. G. Coulter

Plug for Bowling

Bowling has been pulled from the dingy basement era to become one of the nation's top competitive sports.

It has been transformed from a strictly man's sport to a game enjoyed by all members of the family.

The sponsor is playing a vital role in the development of bowling, his money for entry fees, shirts and sometimes traveling expenses are invested in bowling teams and leagues primarily for the advertising and public relations value he derives from it.

Today sponsoring is being done by men interested in athletics and not by wealthy individuals who wish to help some worthy student or artists. It is an indirect way of creating new friends and an opportunity to increase sales through personal contacts and good will created in a high class of trade.

As sponsors are being contacted and teams are being formed all bowlers should make a resolution to personally see to it that their sponsor gets his money's worth from his investment. Show some interest in your sponsorship; trade with him and plug his product to others.

Remember there would be little league bowling as we know it without the sponsor.

Leonard T. and Leona Roth

Dislikes Circuses

Having lived in our Village for many years, I am wondering why we have to make a "Circus Day" on every occasion or civic gathering?

The blessing of the trees could have and should have been a very reverent and beautiful occasion, but the M. C. and speakers seemed most unprepared and also chose to make it a jocular occasion.

They did a most unjust and unforgettable thing by not mentioning Mr. Earl Neel as he, after all, was the son of the man in whose memory they were dedicating the trees—the son of whom Mr. Clarence Neel would have been most proud that he had done such a wonderful job installing the trees through the summer heat.

His name was the only one omitted. I was so embarrassed for the family for the oversight and think the Village owes Mr. Earl Neel an open apology.

—M. W. H.

Congratulations

I would like to congratulate and commend the Palm Springs Sportsmen, Inc., for their fine barbecue on October 1, but I was certainly sorry to read in this morning's Desert Sun that they lost money on the deal.

On checking up with some of the boys from the fire department and members of the club I understand they are planning on possibly dropping this event next fall since they've gone in the hole twice in as many years.

To me this would be a shame since they put on one of the nicest parties this year and I feel everyone should try to support this club and see they are subsidized on these events.

This Week in the Village

Today, October 11:

SOROPTIMISTS, 12:15 p. m., Chi Chi.
PALM SPRINGS ATHLETIC CLUB, 7:30 p. m., The Field.

Wednesday, October 12:

Columbus Day.
ROTARY CLUB, 12 noon, Chi Chi.

Thursday, October 13:

LIONS CLUB, 12 noon, Chi Chi.
JUNIOR CHAMBER OF COMMERCE, 7:30 p. m., Wars Memorial building.

Friday, October 14:

SANITARY DISTRICT OPEN MEETING, 10 a. m., Council chambers, city hall.
FOOTBALL, Palm Springs high school vs. Banning H. S., 8 p. m.
PALM SPRINGS BREWSTERS, 9 p. m., home of Roy and Agnes Moss, 260 Cortez road, last meeting of the summer.

Saturday, October 15:

DESERT MUSEUM OPENING FOR THE SEASON.
DESERT INN OPENING, dance in evening.
RACQUET CLUB OPENING, informal dinner-dance.
SHADOW MOUNTAIN OPENING, harvest moon dinner-dance.

Sunday, October 16:

BASEBALL, 2 p. m., The Field, P. S. Contractors vs. Coachella Merchants.

Monday, October 17:

BUSINESS WOMEN'S CLUB, 7:30 p. m., home of President Louise Purnel, 566 S. Calle Santa Rosa.

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HOME of the WEEK

Home Owners Demanding That More Glass Be Used

Demands are continually being made by home owners for more glass in their new homes. This week's home clearly meets this demand for more glass, as can plainly be seen from the form of picture windows, requires not only clever engineering to adequately distribute the stresses and strains imposed upon such a skeleton type building but also requires research and study on the solar aspects of the problems involved.

IN THIS WEEK'S home the picture windows in front have been raised to not only view the mountains close by, but also to obtain the privacy desired from the road lying in front at the foot of the slightly sloping lawn.

The personal living section, with its two bedrooms and bath, has been designed to group the plumbing for economical reasons, alongside the kitchen. Builders will quickly perceive the merits of this design in eliminating the usual corners, wings and bay windows, usually employed by designers to break up the monotony of the box-like designs of small homes.

THE ROOF LINES, at various levels, produces an effective array of shadows and breaks the monotonously large areas usually found on small homes. The roof lines of the car shelter continued at a high level, not only serve to admit more light to the windows on the right hand outside wall, but tend to produce the optical continuity that gives the home the feeling of being much larger and longer than the actual floor space involved.

The desert air cooler on the roof is housed within a structure which from the ground appears as a fireplace chimney, and is located over the center hall to economically provide cooling to any and all rooms desired without the expensive installation or ducts and furred spaces.

This 1200 sq. foot home provides convenience difficult to find in most plans of like area within a similar cost of construction. The central hall provides quick and private access to any portion of the house and leads directly into every room. This feature alone is much sought after by home builders.

AS AN AID to the prospective home builder, here are a few terms commonly used in the building trade with which you should become familiar to avoid often costly misunderstandings.

Rabbet—A rectangular longitudinal groove cut in the corner of a board.

Riser—Vertical board between steps in flight of stairs.

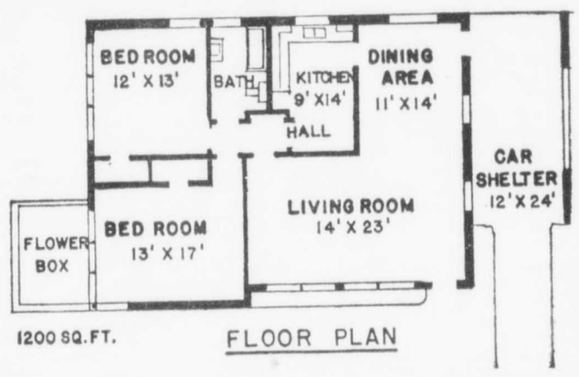
PLAN NO. 7

This 1200 sq. foot home features large picture windows but with a flower box in front to insure privacy. Desert air cooler on roof provides cooling to any and all rooms desired.

Complete set of Plans of this house available for $1.00 by writing Building Editor, care of The Desert Sun, P. O. Box 190, Palm Springs.

(Allow a minimum of 10 days for delivery)

PLAN NO. 7



Rowlock—A brick on edge showing only its end in wall surface.

Saddle—A threshold.

Sheathing—Structural covering of exterior of studs or rafters, usually of board or wallboards.

Sill—Lowest member of framing, usually a plank resting on foundation.

Sill Cock—A house bibb, or faucet for garden hose attachment.

Soffit—Underside of a beam, or of wall over window or door, etc., relatively minor in size compared with ceilings.

Sole—Horizontal support for studs, such as at bottom of a partition.

Stile—The outer upright frame of a peneled door. Center upright is a mullion. Cross bars are rails.

Spandrel—A panel between the top of a window or door at one story and the sill of a window or door at the story above.

Splash Block—Masonry slab at ground level to carry roof drainage away from foundation.

Stool—The flat narrow shelf of interior trim at bottom of a window: outside is the window sill, inside the stool.

Stretches—A brick lying horizontally on its side in masonry work.

Stringer—The board trim along the edge of a flight of stairs; wall stringer is against the wall, open stringer reveals the steps at the side, closed stringer boxes in the steps.

Stud—Upright framing member in wall or partition usually a 2x4.

Trap—A U-shaped drain pipe to provide a water seal, preventing back passage of air.

Trim—Finished materials such as moldings and other woodwork.

Trimmer—A beam or joist into which a header is framed.

Water Table—The level below which the ground is saturated.

Swimming Pools of Beauty at Low Cost

Early guest arrivals enjoy the beautiful swimming pool and patio at Walter and Dorothy Freunds' Sandcomber Hotel located at Indian avenue and Vista Chino in Palm Springs. This pool was designed, engineered, and constructed by Don Seiler of the firm of Seiler & Mizysak, general contractors, of Palm Springs. The Freund pool is 18 by 36 feet of reinforced gunite construction, with blue tiled overflow gutter, and is equipped with heater and filter installations for correct temperature regulation at all times. Colored coping and deck areas add a distinctive and unique charm to this pool.

"The spacious appearance and luxury setting of this type pool installation can be duplicatel plus variations in design and shape, at today's prices for an extremely moderate sum," says Contractor Don Seiler, the designer of this Sandcomber Hotel pool. "We are specialists in this type of construction and can offer a myriad of designs to fit any type of architectural background and landscaping, all at moderate cost overall," said Mr. Seiler, this because the firm of Seiler & Mizysak are specialists in desert hotel, apartments and private residence construction, similar to the above pictured Sandcomber Hotel and pool. Seiler & Mizysak are located at 390 Sunny Dunes Road and their phone number is Palm Springs 4424.

Building Permits

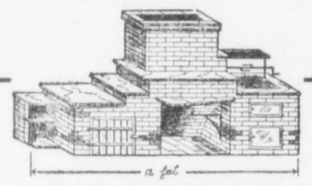
Alterations and additions, with two dwellings, again featured permits issued by the city building department last week.

Permits issued included:

J. I. Cavett, 1635 Calle Marcus, addition, $2000; Frank De Gro, 370 Stevens road, dwelling, $8000; Vincent A. Marco, 650 Linda Vista drive, alteration, $2000; George Martino, 1361 Camino Amapola, addition, $2000; William Pearlberg, 987 Palos Verdes, addition, $5700.

California Water and Telephone, 369 North Palm Canyon, addition, $12,000; Ed Colgan, 269 Chuckawalla road, pool addition, $3,000; El Mirador Garage, 1090 North Palm Canyon, repairs, $3,000; Fidler, Zagon Invest. Corp., 2067 Alejo road, dwelling, $15,000; Fidler, Zagon Invest Corp., 2121 Park drive, dwelling, $15,000; Dr. Harrison, 1477 South Riverside drive, pool, $3,000.

Only $280 Only $280



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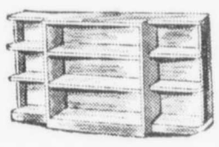

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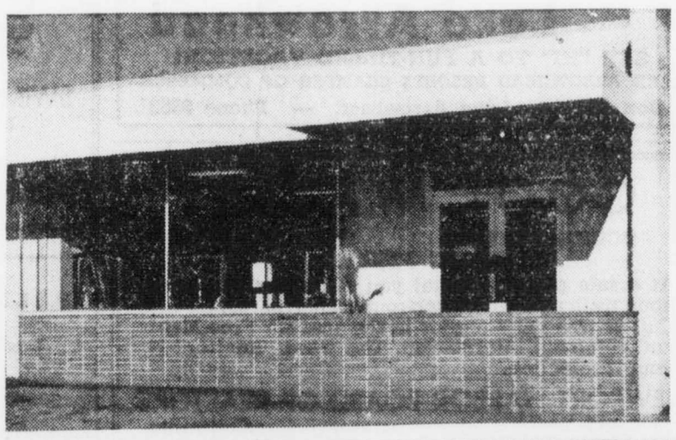

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Bank of America Confidence Drive Showing Results

L. M. Giannini's analysis of business prospects, which led to his announcement early last month of an extensive campaign of confidence by Bank of America to assure the people that no real depression elements existed in the economy, that prices and quality were at the stabilization point and that therefore consumers should "buy now," received striking confirmation today.

Figures became available showing that buying in two caterogies alone — automobiles and household appliances — instead of shrinking as many had anticipated, had surged upward to a total some 50 per cent higher than in the comparable period a year ago.

E. A. Mattison, executive vice president in charge of development of bank services, disclosed that during the month of August this year Bank of America had advanced consumer credit in the amount of $42,402,000 for the purchase of automobiles and household appliances, as compared with $29,414,000 advanced during August, 1948.

Broken down to daily activity for the 27 business days of the month, this showed a volume per day of $1,570,444 in August this year as compared with $1,089,407 the year before.

Mattison expressed the view that this experience by one banking institution was undoubtedly paralleled, to some degree at least, by other financing organizations, and that confidence in the outlook for business and employment was amply supported.

Noted Director Will Make Home In Palm Springs

Edmund Goulding, noted picture director, composer and author has leased the home of Mr. and Mrs. James Hammond at 334 Hermosa place. Mr. Goulding, along with his sister, Ivis Proctor and his secretarial staff will arrive in Palm Springs next Tuesday to take up residence. They are currently at work on a novel which Mr. Goulding is writing and expect to complete it during the winter. During the summer months Mr. Goulding and staff have been at work in Santa Barbara. Upon the completion of the novel which will run serially in Saturday Evening Post prior to its publication in book form, Mr. Goulding will turn his talents toward the screen again and is due to direct a picture for Darryl Zanuck.

Announcement of the lease to Mr. Goulding was made yesterday by the Ransom office. William Boggess represented both parties in negotiating the lease.

Lazy Lodge Open For New Season

Lazy Lodge re-opened a week ago for the season under the management of Mrs. Nel Olmem and her daughter.

Helen MacCloon, Myrtle Heim, of Lazy Lodge, are taking a long holiday.

Miss MacCloon and Miss Heim, who recently returned from a trip through 28 of the United States, Mexico and Canada, spending considerable time in Houston, Texas, their former home, are now in their mountain cabin at Tall Timber on the Banning highway where they expect to stay until late fall. They intend to take up their residence in Palm Springs after the first of the year.

Mr. and Mrs. Karstens plan to remain in Pacific Palisades for several months.

The Desert Sun CLASSIFIED ADS

Published every Tuesday and Friday.

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WANT WORK, laying cement blocks. Experienced man. Lee Grannis. Phone 2-4045.

Help Wanted 27

EXPERIENCED bookkeeper, capable of taking full charge of accounting for well-established local firm. Starting salary $300 month, with opportunity of advancement when ability demonstrated. Will consider man or woman. Apply in writing to file 83, The Desert Sun. Box 190 Palm Springs, stating age, married or single, size of family. Interview will be granted to applicants.

MANICURIST with operator's license. Opportunity to learn learn hair styling. Palm Desert Beauty Salon, Box 121, Palm Desert. Phone 76881.

REAL ESTATE broker. Man prefered. Established real estate office, downtown area. Write Box 66, Desrt Sun.

NEED HELP?
Phone Jane Brown 2838
P. S. Employment Agency
180 N. Indian

Business & Financial 30

FOR SALE by owner—Dress and Sportswear Shop, all new merchandise; the finest of fixtures; 4-yr. lease, established business. Will sacrifice, make cash offer. "DARLETTE," V. W. Beck, Owner, 1590 Grand Ave., Elsinore, Cal. Phone Grand 239.

MODERN, new, fully equipped beauty salon with living quarters in live desert community, bargain for quick sale. Box 78, Desert Sun.

FOR SALE—Trailer park just completed. Individual rest rooms, also furnished house. H. M. Allsberry, 854 1st St., Cathedral City. Phone 83062.

MINING CLAIMS. 65% hi grade iron ore deposits, priced right. C. L. Crosby, Box 57, Thousand Palms, Calif.

WANTED—Real Estate salesman or broker to share an office. 2511 No. Palm Canyon Dr.

FIRST AND SECOND TRUST DEEDS BOUGHT BY PRIVATE PARTY. BOX 82, DESERT SUN.

Real Estate For Sale 35

FOR SALE — Five-room house within five minute drive from downtown Palm Springs. Beautiful view of the mountains and desert. Kitchen and bath tiled, hardwood floors in large living room, hall and two large bedrooms. Garage and walled-in patio. All on large 13,000-sq. foot lot. House less than one year old. Call 24824 for appointment to see property.

LAND BARGAINS—Act now. Salton Sea acreage, in 160 acre parcels or more. From $7.50 to $22.50 per acre. R. A. Ellsworth, Palm Village, Rt. 1, Indio Ph. 76271. Palmdale Tract Office Phone: 76551.

LARGE R. 3 lot, for a triplex, close in, $2,000. terms.
Lovely 3 bedroom, 2-bath home completely furnished, $15,000, terms. See Madge Rocks, with Peter Sheptenko, 475 N. Palm Canyon Dr. Phones 2727-7375.

8 FURNISHED apartments on Hiway 111, near Shadow Mountain Club. 4 buildings. 1⅓ acres, landscaped, new, $34,500 $7,500 down, balance convenient terms. Phone Palm S. 83232 or 83112.

IN RANCHO Mirage near swimming pool 2 bedrooms, pumice brick house, completely furnished, tile bath-shower, fireplace ½ acre lot, landscaped. $11,000 Terms. Phone Palm Springs 83232 or 83112.

MODERN, 2-bedroom home, fireplace, cooler, carpeted wooden floors, screened porch and patio, landscaped cor. lot. Owner, 621 Glenn Ave. Best location in Cathedral City.

FOR BETTER REAL ESTATE VALUES CONSULT
ADOLPH ISRAEL
REAL ESTATE BROKER
457 N. PALM CANYON

SAN JACINTO, near Bob Hope—3 bedrooms, double garage, completely fenced and landscaped. Nearly new, $18,500, $6000 will handle. Phone P. S. 7974.

ATTRATCIVE better type trailer court, clear dry climate, reduced $18,000 to $13,500—$6,500 down. Harry Commons, State and Dillon, San Jacinto.

LARGE RESIDENTIAL LOT—less than $1000.
Munholland & Co.
431 N. Palm Canyon. Ph. 3673

BEAUTIFULLY furn. 3 bedroom modern home. 2 car garage. Tramway area. Only $3000 down, move in. No brokers. Phone 7975 or 2779.

BEAUTIFUL, brand new home, close in. Fully furnished. 2 bedrooms, 2 baths, large living room, real fireplace. Terms. Phone 3352.

Real Estate For Sale 35

SACRIFICE, cozy cabin among the pines, (Idyllwild), electric hot water heater, refrigerator, stove. $3500. Phone 2925 if no answer call 4321.

NEW 4 UNITS
1315 N. INDIAN AVE.
Attractive and well constructed. Nicely furnished. Best district. Priced for quick sale. Terms.

HOTEL SITE—Excellent location —$9500.
Munholland & Co.
431 N. Palm Canyon. Ph. 2673

INCOME, two lovely furnished houses on 1 lot, close in. Reasonable for cash. File 84, Desert Sun.

60 ACRES Washington naval oranges, a few Valencias. Price $126,500. Harold Hicks, 813 N. Palm Canyon Dr. Ph. 2736.

2 BEDROOMS, walled yard, panel ray heat, cooler, steel sash, trees and patio. 750 Paseo de Anza. By owner.

100 ACRES adjoining Shangrila Palms. All or part. Priced right. C. L. Crosby, Box 57, Thousand Palms.

LIBERAL terms, 5-room house, furnished, call 84475 mornings and evenings. Box 563, Palm Springs.

BEAUTIFUL home and duplex, completely furnished. Fine return on investment. Box 93, Cathedral City.

80 ACRES, with water, well, tank and house. Super view. Write Devil's Garden Ranch, Box 711, Palm Springs.

FOR SALE—Palm Village duplex lot 70x142. Sacrifice. Box 1416, Palm Springs.

NEW 2-bedroom home, furnished, near center of town, $4500 for quick sale. Phone 2-4053.

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Real Estate For Sale 35

Dave Rose Specials!

$1000 Down
You must see this! 3 bedrooms, 2 baths, new home, large lot. Lots of light and sunshine in every room. A homemaker's delight! Total price $13,500.

$9500
2 bedrooms, garage; all carpeted, close in. New home on corner lot. Very modern and cozy. Large windows, beautiful view.

Tramway
Business and income lot on N. Palm Canyon Dr. 63x300 to alley. A steal at $9500!! Trade or terms.

6 Units
New and modern with bedrooms and kitchens, furnished, air-conditioned, extra large lot, room for pool and more units. This is positively the best buy in income property in Palm Springs. See me at once about this. A terrific value at $30,000!!! Good terms. No trade.

My Own Home
2.6 Palo Verde Ave. Somebody is going to get the buy of their life! A beautiful, tiled roof, 3-bedroom, 2-bath home only one year old. Come in and look it over. You will be surprised!

Dave Rose Realtor
252 N. Palm Canyon Dr.
Phones: 2844—3123

BRAND NEW! ! !
Beautiful, spacious 6-room home, 1400 square feet, plus garage, large lot, all modern improvements, unsurpassed desert view, tennis courts, swimming pool, children's playground under construction. Palm Springs Outpost, Ramon Road, 4 miles east of Palm Canyon Drive. A few left at only $9,950. Phone Palm Springs 5132 or Comet, Inc., 1031 S. La Brea, phone WEbster 0168, L. A.

DRIVE to the east end of Ramon Road paving. There against the base of the mountains are 300 lovely native palms on 160 acres; fed by numerous springs (also there is a drilled well). A superb view makes this a show place in the rough and it can be purchased on easy terms from the owners, Hillery and Cobb of Cathedral City. See it and sell yourself.

For Sale By Owner
. . . beautiful new 3-bedroom, 2-bath home. 5 picture windows. Completely furnished. Ready to move into. Believe this to be one of the nicest, medium-sized houses in Palm Springs. Phone 25351 for appointment.

NEW 2 bedroom houses, Palm Springs outpost. Over 1400 ft. Community swimming p[Tennis courts and station w on, to go into operation O 15th. Will sell 5 houses only $9950. Comet, Inc., 1031 S. La Brea, L. A. Ph. Webster 0168.

2-BEDROOM HOME
. . . beamed ceiling, fireplace, patio. Wonderful location and view. Owner, 247 Racquet Club Road.

SALE OR TRADE ½ acre shade fruit, 2 small houses, etc. Can be remodeled for profit. 434 Grove Ave., Banning.

FOR SALE or trade—2-bedroom house and garage. Make offer. Owner, 635 Camino Real.

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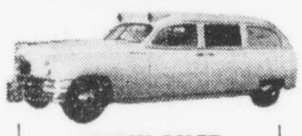

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Real Estate For Sale 35

See Sheptenko for the Best Buys

Lot R-3
Apt.-Bungalow court. Walking distance. Full Price, $1,250.

Date Garden
Over 2½ acres of ground only two miles from town. Paved road. 85 date trees, over 70 bearing citrus trees. Inexpensive domestic and irrigation water. Living quarters ready to move into.
ALL FOR AN UNBELIEVABLE PRICE OF ONLY
$15,000

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$13,000 equity. Will take lot, car, trust deed or house trailer as part trade.

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3 bedrooms, 2 baths, vented cooling system. Garage and work shop. Over 2000 sq. ft. Large lot. Completely furnished, including dishwasher and washing machine. Offered for quick sale at
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Near Colonial House — only two blocks from center of town. 4 bedrooms, 4 baths, large living room with fireplace — furnace heat. Completely furnished. Guest house and garage. Large heated and filtered pool. Grounds completely landscaped and walled. Price reduced from $60,000 to
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Best rental location in Palm Springs. Excellent condition. Completely furnished. Shows terrific income. Reduced to
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...nest choice in town.
From $75 to $2500 a month.

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. . . balance at 5% interest. Here is a home for comfortable living to suit anyone. 2 bedroom, 1 bath, completely furnished. Swimming pool and tile patio. Beautiful landscaping. Air conditioned. . . Walled seclusion, in a good location. Must be seen to appreciate.

Millionaire Row
Corner lot 130x150, underground utilities. . . . Reduced from $6750 to $4750 for quick sale.

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El Dorado Hotel, 278 S. Palm Canyon Drive. Ph. 7191.

Triplex—Palm Desert. Furnished new. Call Palm Village 76721 or Box 193, Palm Desert.

Real Estate For Sale 35

Muriel E. Fulton
REALTOR

Exclusive Listings

1404 N. Palm Canyon Dr.—INCOME—10 units, room for add. units or pool. Good condition. Income more than justifies price of $85,000. Will trade.

HOME: 433 Santa Catalina, near Racquet Club. On lot 200 ft. by 125 ft.—a real home with 4 bedrooms, 4 bathts, 2 fireplaces, 4-car garage. All large rooms. South patio with barbecue. A real buy at $28,500 on easy terms to responsible buyer, or owner will accept part trade.

325 Chino Drive—½ block from Golf course, on large lot 225 ft by 115 ft. Attr. living room opening onto south porch. Furnace heat. Completely furnished. Architech designed and built. Excellent $37,500 on terms.

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80 acres adjacent to famous B-Bar-H Ranch; artesian well with plenty of water. Extensive irrigation system—4 irrigated pastures. Fenced and cross-fenced. Main house modern design—reinforced cement block construction. Liv. rm., recreation room, dining rm., 3 bedrms., 2 baths, maid's rm. and bath; 2-car garage. Completely furn. Caretaker's cottage with 3 rooms and bath. SWIMMING POOL—40 ft.—with dressing room.
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LAND LEASE for sale. 75x75 on S. Palm Canyon, corner El Portal, very desirable residential or business, for 25-year term or less. Lot is rock fenced, with water, and all necessary permits and blue prints. 2 years of lease already paid. Make offer. See Johnnie, Village Market.

Exchanges 36

2 BEDROOM furnished, garage. Close in. Will trade for L. A. Horn, 327 N. Orange Grove Ave., L. A.

Exchanges 36

A GENTLEMAN'S RANCH, 406 acres, can be used as HEALTH RESORT or DUDE RANCH. 45 minutes from Palm Springs. scenic view. Has 1 mile highway frontage on new ocean to Desert highway. Artesian Sulpher springs. Lake stocked with bass and blue gill. Plenty of quail, deer, duck and rabbits. Large ranch home, caretakers home and large guest house, large pool, stables and barn, 2 trucks, tractor, and farm implements, 20 acres fruit trees. Has oil and mineral possibilities. Owner has spent $100,000 developing as a hobby for his health. This property open for a cash offer or consider trade for Palm Springs income up or down. Write for photos and particulars. Box 67, Desert Sun.

COMPLETE concrete building block and products plant, mobile. Original cost $3800, will trade for trailer car, or anything of $950 value. Location N. end of Cathedral Canyon dr., Cathedral City. Write Jerry, in care of Gen. Delivery, Mecca, Calif.

NOTICE!
Would you trade your Palm Springs income property for L. A. income or home? If so, see me at once. I have seevral good trade deals.
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HAVE a party with a very attractive country estate near Auburn, Calif., who wishes to exchange for Palm Springs or 29 Palms property. Owners or realtors address P. O. Box 87, Auburn, Calif.

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TWO 2-bedroom homes, completely furnished. 2-car garage. Sell one or both reasonable or will take small business in trade. Desert Hot Springs. J. Jackson, 168 W. 4th Ave.

'46 CHEVY Stake truck, 1½ ton flatbed, perfect condition—for late model pickup or station wagon. Anthony J. Pacella at Angelo's Palm Village Inn, Indio 76501.

Real Estate Wanted 37

WANT Palm Springs home. Have 25 Arrowhead lots and cash. Write Chas. Krause, Blue Jay, Calif.

Business Rentals 38

Store or Office Space

PALM SPRINGS MOST IDEAL BUSINESS SECTION. STORE OR OFFICE SPACE AVAILABLE IN THE BEAUTIFUL SEEBURG BUILDING.

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STORE building and apartment for rent, $200 month. Ph. Bell Haven, 4973 or 7055.

Business Rentals 38

BUSINESS LOT 50x165 FOR LEASE. CATHEDRAL CITY ADDITION. PHONE 83064.

Wanted to Rent 39

BUILDING contractor likes to modernize or manage older properties and estates in exchange for comfortable living quarters. 25 years experience. Local references. Arthur W. Shaw. P. O. Box 116. Phone 4511 before 9 a. m.

WANTED—2 bedroom, unfurnished house in good location. Reasonable rent. For long term tenancy. Phone 2893.

WANTED: 2 bedroom home or apartment on yearly basis. $80 month. File 51, Desert Sun.

WILL PAY $75 month year round for apartment, close in. Couple, no children, no pets. Ph. 3222.

Rooms For Rent 40

FOR DISCRIMINATING couples, or single women, private enerance and bath. Close in. Reasonable by the month. Phone 4853.

ROOMS for rent. 2 single. Private entrance. Close in. Reasonable. Call 4925 after 1 p.m.

QUIET, secluded, redecorated, nice, private entrance, private bath. Phone 6921.

Apartments for Rent 43

DESIRABLE, beautifully furnished 1 and 2 bedroom bungalows. Large living room, kitchen, bath, all electric, closed in lawn. By month or season. Reasonable rate. Call 2371. Vista del Oro, 261½ Avenida Ortega, South Palm Springs.

BY THE SEASON
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APARTMENTS — Newly painted and decorated, excellent beds, seasonal or yearly rentals, $100 month. ENCELIA Lodge, 150 Vista De Chino.

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SINGLES and doubles. Center of town. Children welcome. Victoria Villa, 444 N. Indian Ave., Call 2957.

3 NEW single apts., attractively furnished. South end of town, close in. Seasonal or yearly rates. Phones 3555-2817.

ONE-BEDROOM, furnished apt., electric refrigerator, cooler, patio, utilities, $75 month. 2511 N. Palm Canyon Dr.

NICE kitchenette unit, $4 day, $20 week, $75 month for 2. Patio Motor Lodge, Banning. Phone Banning 3865.

DELUXE house trailer, furnished, adults only. No pets. DeLuxe trailer space available 3 blocks from library. Phone 3362.

4-ROOM apartment, nicely furnished. Frigidaire, cooler. Reasonable by week or month. 990 North Patencio. Phone 4734.

STUDIO APT. furnished, close in, 1½ blocks from Post Office. Monthly or season. 233 S. Indian Ave. Apt. 3.

LARGE single apartments, kitchens, beautifully furnished. Season $150, or yearly basis $100. 363 Mel Ave.

BEAUTIFUL, NEW, 2 BEDROOM HOUSE. 524 CALLE ABRONIA.

VISTA DEL CHINO apts. Monthly rates. Adults. Reasonable. 1535 N. Indian. Ph. 5832.

FURNISHED singles and double apts., $60 to $100 a month. Tallyho Apts, opposite KCMJ.

STUDIO apartment, nice kitchen and bath, new. 524 Calle Abronia. Phone 5852.

WELL furnished, colorful, smart. Twin beds, tub and shower. Good district. Phone 6921.

NEW 3-room apt., unfurnished.. Yearly lease, $75 month. 1361 Camino Amapola. Apply Apt. 1

Houses for Rent 46

HOME with 4 units, furnished. Income property, good location. Three-year lease desired. Reasonable. See owner. 257 South Patencio Road.

Houses for Rent 46

BRAND NEW! Beautiful spacious 6-room home, unfurnished, for rent at $75 per month. Swimming pool and tennis court under construction. Palm Springs Outpost, Ramon Road, 4 miles east of Palm Canyon Drive. Agent on tract. Phone Palm Springs 5132, or Comet, Inc., 1031 S. La Brea, L. A. Phone WEbster 0168.

FURNISHED, by season or year. 3 bedrooms, 2 baths. Available Oct. 1. Best offer takes. 1127 N. Calle de Marcus. Call owner, Los Angeles, HUdson 21910.

FURNISHED house on ten-acre ranch, $65.00 including utilities. 1 bedroom house, furnished, $100 on lease. 2 bedroom house $125 on lease. Don Cameron, Realtor, Phone 84411.

THE UNUSUAL home charm. Furnished (owner), secluded. No. 3, 1200 S. Palm Canyon Dr. References. Garage. Season or yearly.

MODERN 2-bedroom bungalow. Nicely furnished. Also large upstairs apt. Reasonable for season or year. Owner, P. O. Box 314, Cathedral City.

THREE bedrooms, furnished, air conditioned, completely enclosed, nice garden. Located on San Jacinto. Ideal location, $2000 season. Phone P. S. 7974.

UNFURNISHED 2 bedrooms, 2 baths, hardwood floors, air conditioned, White Tropicool roof. Garage. Patio with barbecue. Yearly lease. Phone 7125.

ATTRACTIVELY furnished, one-bedroom home, $100 per month. See Madge Rocks, with Peter B. Sheptenko, 475 N. Palm Canyon Dr. Phones 2727-7375.

NEAR Wonder Palms Hotel, 2-bedroom, all electric, modern, quiet, wonderful view. Fireplace, trees, reduced for 9 months. Phone 83392.

2 HOUSES—Furnished, by season or year. Close in, clean and homey. Reasonable rent. 328 No. Calle Encilia.

1 BEDROOM house, near Wonder Palms, modern, electric, quiet, view. Reduced rent for long period. Phone 83392.

FURNISHED 2 bedroom house. $75 mo. yearly basis. 1862 S. Palm Canyon . Orchard Trailer Park. Phone 9031.

COMPLETELY furnished house, beautiful yard, trees, 3 bedrooms. Adults, $125 month. Apply 388 Athel, on week ends.

FURNISHED 2 bedroom. Fireplace. Lovely patio. Quiet and peaceful. 247 Racquet Club Road.

FOR RENT, $125 month, 2-bedroom house. Nicely furnished. 635 Camino Real. Owner.

1 BEDROOM house, furnished or unfurnished. Reasonable. 315 E. El Portal. Phone 8-3764.

2 BEDROOMS, 2 baths, 2 car garage, patio, deck, furnished. Very nice. Phone 6921.

FURNISHED, 2-bedroom house, reasonable. 346 N. Calle Santa Rosa. Phone 4067.

Trailer Rentals 49

COMPLETELY furnished, DeLuxe Vagabond for 2 people. On nice lot, 2 blocks from center of town. $60 plus lights. Located at Palm Springs Trailer Corral, 114 S. Calle Encilia. Phone 24054.

ONE 2-bedroom trailer, rent or sale. Wooden awning. Close in. Also small trailer for rent. Phone 7526.

Household Goods 50

MANUFACTURERS CLOSE OUT Mattresses Discontinued tickings—Mis-matched Box Springs and Innerspring Mattress — $19.95 each Hollywood Beds & Legs—complete from $39.95
MAHER'S
DESERT FURNITURE
DESERT HOT SPRINGS
OPEN EVENINGS

CHAIRS! CHAIRS! CHAIRS! Crazy over chairs, but we've got too darn many. Our buyer went crazy. Come over and get a bargain. Upholstered, with arms, blond finish. Special $9.95. Cocktail chairs from $12.95.
MAHER'S FURNITURE
DESERT HOT SPRINGS
Open Evenings

MAPLE bed sofa, desk, glass bookcase, lamps, drapes, table, chairs, other items. 561 Calle Palo Fierro. Phone 4852.

COOLERATOR, gas stove, Coldspot refrigerator. 245 El Portal. Phone 4283.

BEDROOM suite, 5 piece maple, 36 Tappan range. Phone 7652 before 5.

FURNITURE for 2 bedrooms, living room. Also Welch cabinet.. Phone 6302.

THOR AUTOMATIC combination Washer-dishwasher, used. Ph. 2148, C. Brechlin.

Trailers for Sale 51

PAN AMERICAN 24-FT. BIG DISCOUNT. NO TRADES
Also Used Trailers, $395 Up.
TRAILERS FOR RENT
$30 Month and Up.
AUTO TRAILER EXCHANGE
1065 E. Ramsey
Banning, Calif.

COMPLETELY furnished for summer or winter living, 16-ft. trailer with 10x16-ft. cabana. Sleeps 6. Reasonable for quick sale. Phone Moreno 7724, or see at Desert Trailer Haven.

Trailers for Sale 51

COTTAGE home trailer, 25 ft, natural gas, private toilet, and shower, cooler, hot water, awning. Reasonable for quick sale. Phone 5412.

25-FT. Kozy Coach, perfect condition. 2 years old. Less than ½ price. Write 214 Iowa Ave., Riverside.

22-FOOT Mainline, reasonable. 523½ E. Andreas Rd. Phone 24454 for appointment after 4:30 p.m.

WESTINGHOUSE electric refrigerator, good condition, $75. Ph. 9059.

1947 TRAILER and cabana, 22-ft. Like new. Cash or terms. Write Box 1103, Palm Springs.

25-FT. TRAILER, like new. Awning. Cooler. Priced right. Owner. Phone 2976.

Trailer Space 53

FOR RENT—trailer space. Individual heated rest rooms. $35 mo. for 2. Adults only. Rio Vista Trailer Pk. 854 1st St. Cathedral City. Ph. 83062.

Miscellaneous For Sale 60

VISIT OUR SURPLUS BARGAIN COUNTER
G.I. Water Cans, 5 gals. $1.95 up
Army Bunk Beds.....$5.95
Foot Lockers and Tool Chests.....$2.95 up
Hospital Stools. Heavy duty, new, white.
Metal Ammunition Cans.....29c
Hemp Rope. Assorted sizes and lengths.
Stainless Steel Sheets.
Dutch Brand Paint. Outside white. 5 gals. Per gal.....$2.95
Medicine Chests. New.....$3.69
Used Army Cots.....$1.95 up
Patio and Store Spot Lights. Clamp on anywhere, complete. Reg. $2.95 value.....$1.98
U. S. SURPLUS
311 W. RAMSEY
Next to Nite Spot Cafe—Banning

GENERAL Deluxe Hot Water Heaters with ten year guarantee as low as $8.95 down. Used coolers $15 and up. New coolers at sacrifice prices. Space Heaters, Oil Stoves, Panelray Heaters, Gaffers & Sattler ranges, Jet-flow unit heaters, Utility and Rheem Floor Furnaces. See O. H. Levier, Northwest corner Grove and Allen, Cathedral City. Phone Palm Springs 8-4534.

GRAND PIANOS
Like new and I DO mean like new. Fully guaranteed.
Chickering Grand Louis XV, mahog., new $3500, now $1695
Baldwin Grand, 6-ft. 3-in., mahogany, new $2915, now $1550.
Baldwin Grand 5-ft. 8-in., mahogany, new $2500, now $1250.
RUSSELL PIANO COMPANY
855 Pine Ave., Long Beach, Calif.

BUILDING SUPPLIES
"To meet your every need"
DILL LUMBER CO.
JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
2758—Phone—2759
OPEN SATURDAYS

ASPHALT TILE AT L. A. prices.
Armstrong & Congoleum-Nairn Quality tile at lowest L. A. prices for comparable quality. Closing out all Kemtone and Kemglo. Get yours while it lasts.
MAHER'S DESERT FURNITURE
Desert Hot Springs
Open Evenings.

PIANOS
New and Used
Grands, Spinets, Uprights
for Sale or Rent
Apply Rent on Purchase
Tuning and Repairing
HOLLEY & JACKSON
233 Cajon St. Ph. 6891
REDLANDS

REFRIGERATION
SALES & SERVICE
TEX DRISKELL
292 S. INDIAN AVE.
Phone 2828

NEW PROPORTIONEER, diatomaceous earth water filter. Also 300 G.P.M. new pump, will handle 25x50 ft. swimming pool. Price $750. 1815 Harbor Ave., Long Beach. Ph. L. B. 74503.

FERTILIZER
WHOLESALE—ANY AMOUNT SCREENED, $4.00 PER YARD. DELIVERED IN PALM SPRINGS
PHONE RAY CHAVES
3423 BEAUMONT

OR TRADE, twin Cessna. Engine and accessories majored. New tires, tubes and upholstering. Sound proof, radio, battery in nose. Fabric. Excellent. Zennier, El Segundo 1263-J.

CHEAP — Frigidaire drinking fountain, almost new. Cost $375, sell for $125. 3323 W. 80th St., Inglewood. Phone PL-16632.

FURNITURE—USED
Beds, chairs, dressers, miscel.
WEINGARTEN & HOUGH
THE PLAZA

GOLF CLUBS, set of Sterling flat wear, vacuum cleaner, books, blankets, etc. 584 Calle Ajo.

PRACTICALLY new boy's Schwim bicycle. Also approximately 12-ft. counter bar. Phone 3025.

HOSPITAL BED, LIKE NEW. PHONE 2207.

Used Cars for Sale 70

DODGE PICKUP 1936, good condition. Engine A-1. Henry A. Simsarian. Phone 2768.

Used Cars for Sale 70

Dependable Cars

1948 Crosley convertible.
1947 Studebaker pickup.
1941 Chevrolet sedan.
1941 Dodge sedan.
1941 Ford sedan.
1940 Ford sedan.
1940 Plymouth sedan.
1939 Ford coupe.
1939 Chrysler sedan.
1941 Ford 1½ ton stake.
Many Other Good Used Cars and Trucks

Imperial Motors
DODGE - PLYMOUTH
Highway 99 at First Street
INDIO
Phone 73311

1948 JEEP Station Wagon, low mileage, radio, spot and fog lights, white-wall tires, trailer hitch. Cost $2465. Good price for quick sale. Apply Denis, 344 N. Palm Canyon Dr.

NEW 1949 CADILLAC 4-door sedan. Model 62. 4000 miles. Will sell $500 below list. 355 W. Arenas Road.

1946 LINCOLN, 4-door sedan, excellent condition. Private party. Price $1200. Call 2793, after 6 p.m. 2307.

FOR SALE—1949 Ford custom Tudor. Splendid condition thruout. Dark green. Radio. 10,000 miles. $1795. Phone 9085.

SAVE MONEY—1949 Oldsmobile Futuramatic sedan. See it at Plaza Motors, cor. Indian and Arenas. Phone 5122.

Automobile Service 72

JOHN A. LITTLETON
DESOTO AND PLYMOUTH DEALERS
682 S. PALM CANYON DR.
Phone 7022
REPAIR WORK DONE ON ALL MAKES OF CARS
QUICK SERVICE
4 MECHANICS
ON DUTY AT ALL TIMES
OPEN FROM 8 A. M. to 6 P. M.

CAR RENTALS
HERTZ DRIVE UR SELF SYSTEM
PLAZA MOTORS
Indian & Arenas
Phone 5122

Legal Notices 75

NOTICE OF INTENDED SALE AND INTENTION TO CHATTEL MORTGAGE.

NOTICE IS HEREBY GIVEN that GORDON E. FEEKINGS, as Vendor, intends to and will sell, assign and transfer to DR. MACE GAZDA and MRS. DOROTHY GAZDA, as Vendees, the stock in trade, fixtures, equipment, good will, and all personal property at or pertaining to the restaurant business located at 124 South Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California, known as "GORDON'S." The address of the intended Vendor is 775 Paseo El Mirador, Palm Springs, California, and the address of the intended Vendees is 421 Canyon Place, Palm Springs, California.

The purchase price and consideration are to be paid at the office of EUGENE E. THERIEAU, Attorney at Law, 174 North Palm Canyon Drive, Palm Springs, California, on October 24, 1949, at 10 o'clock A. M.

NOTICE IS FURTHER GIVEN that as part of the same transaction, the said DR. MACE GAZDA, and MRS. DOROTHY GAZDA, as Mortgagors, intend to and will execute and deliver a Chattel Mortgage upon said fixtures, furnishings and equipment and all personal property at or pertaining to said restaurant business as above described, as well as all additions, increases and replacements thereto to said GORDON E. FEEKINGS, as Mortgagee, and that the purchase money and consideration for said Chattel Mortgage will be paid and delivered at the office of EUGENE E. THERIEAU, at the address above given on the 24th day of October, 1949, at 10:00 o'clock A. M.

DATED: This 7th day of October, 1949.
GORDON E. FEEKINGS
Vendor
DOROTHY GAZDA
Vendee
MACE GAZDA
Vendee.

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.
On this 7th day of October, 1949, before me, EUGENE E. THERIEAU, a Notary Public in and for said County and State, personally appeared GORDON E. FEEKINGS, DR. MACE GAZDA and MRS. DOROTHY GAZDA, known to me to be the persons whose names are subscribed to the within Instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
EUGENE E. THERIEAU
(Seal) Notary Public in and for the County of Riverside, State of California.
Pub. Oct. 11, 18, 25, Nov. 1, 1949..

CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME
Civil Code Sec. 2466-68

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

I hereby certify that I am transacting business in the State of California at 800 North Palm Canyon Drive, Palm Springs, California, not showing the name of the person interested in such business, to-wit:

EL PASEO FOUNTAIN

Richard Levreau, 2480 Junipero, Palm Springs, California.

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE, ss.

On the 6th day of October in the year one thousand nine hundred and forty-nine before me personally appeared Richard Levreau, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 6th day of October, 1949.
(SEAL) LUCILLE B. BURKE, also known as Lucille B. Mitchell, Notary Public, Riverside County, Calif.
My Commission expires 5/18/50.
Pub. Oct. 11, 18, 25, Nov. 1, 1949.

STATEMENT OF OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (39 U. S. C. 233)

Of The Desert Sun, published semi-weekly, except during July and August, when published weekly, at Palm Springs, California, for October 1, 1949.

The names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, Oliver B. Jaynes, 260 Via Las Palmas, Palm Springs.

Editor, R. F. Graettinger, 450 Avenida Olancha, Palm Springs, Calif.

Managing editor, none.

Business manager, Marshall Tate, 544 Paseo de Anza, Palm Springs, Calif.

The owner is:

Oliver B. Jaynes, 260 Via Las Palmas, Palm Springs, Calif.

Frankie D. Jaynes, 260 Via Las Palmas, Palm Springs, Calif.

The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are:

Carl Barkow, 1661 N. San Gorgonio, Banning, Calif.

The two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appear upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paraghaphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was 3981.

OLIVER B. JAYNES.

Sworn to and subscribed before me this 7th day of October, 1949.
(SEAL) O. M. PERDEW.
My Commission expires 9/23/50.
Pub. Oct. 11, 1949.

Consistent Circulation Growth...

The Desert Sun has ALWAYS had a good circulation coverage—and has grown steadily year by year. For the past three years, this newspaper has maintained a minimum of over 3000 paid circulation—even throughout the summer months. It runs as high as 6000 at the busiest part of the season. The average for the 12 months ending Sept. 30th is 3981. The average during the past few weeks is running over 4300, with a total press run average of over 5000, including sample copies.

This DEPENDABLE year in and year out circulation is what has made The Desert Sun the biggest advertising value in the Desert Area.

The Desert Sun

Indian Gridders Upset Arabs In League Opener, 6 to 0

Coach C. E. Ballagh's surprising Indians did it again.

They staged the upset of the week when they humbled Coachella high's Arabs Friday night in the Arabs' own back yard, six to nothing.

They shoved the ball back into paydirt in the second quarter and then displayed the brand of defense that has kept their goal line uncrossed in three games to date.

UNDERDOGS before the game began, the Indians took the upper hand at the start of the game and kept the ball down in Coachella territory most of the game up to the final quarter when the Arabs made a desperate bid to pull the encounter out of the fire.

It was the first league game for both teams and as a result the Indians are at the top of the Riverside County league standing—as of this week, anyway.

KEEPING THE BALL in Arab territory all of the first period, Palm Springs went over for a teedee to start the second.

Getting the ball 35 yards out, they drove down to the Arab goal line as the first canto ended. On the first play of the next period, Eddie Weiss ploughed over. Dale Summers' converson was no good.

In the final period Coachella made a desperate try and twice landed in dangerous territory. The Indians kept their goal line unblemished, however, with two valiant stands, one on the 14 and later on the 16.

The Indians racked up 14 first downs to five for Coachella, indicating that the offense is really working.

it's
FIESTA NIGHT
Tonight
(and Every Tuesday Nite)
at
LA CASA de MUÑECHA
(which means)
THE DOLL HOUSE

A bit of Old Mexico has been brought to Palm Springs. Come and join in the Fiesta for fun and laughs.

Featuring Delicious
MEXICAN FOODS

Yes, genuine Mexican foods you enjoy so much below the border.

YOUR HOSTS
Jorge and Ethelita

When grandmother first set up housekeeping, cooking entailed much more than a passing knowledge of the Boston Cook Book. In addition to turning out a passable recipe there was kindling to be split, coal scuttles to be filled, and ashes to be carried out. She had to be an expert at fire building, tending, and draft setting, with a sixth sense for guessing oven temperatures.

Compare her kitchen drudgery with the lot of her granddaughter today. With the modern, streamlined electric range, granddaughter has but to turn a knob and electricity does the job quickly, cleanly, and economically. Keeping the home fires burning is an easy task—when done the electrical way!

CALIFORNIA ELECTRIC POWER COMPANY

Listen to the news — KCMJ — 1340 on your dial — 5:55 to 6 p.m., Monday thru Friday

2 Nearby Lakes Get 9000 Trout

During the past two weeks, more than 9000 rainbow trout were planted in the waters of the San Jacinto mountains. The plants were made from the hatcheries of the California Division of Fish and Game.

Heaviest stocking was made at Lake Hemet, where 6000 trout were liberated. Fulmor lake on the Banning-Idyllwild highway received 3000. All fish measured at least six inches, with many running as large as 12 inches.

Because of low water levels in the streams, only the two lakes were scheduled for October plantings. Phil Douglas, fish biologist for the Division of Fish and Game, spent two days in the area checking the stream flows. None of them were considered sufficient for either catchable size fish or fingerlings.

The late trout stocking program is part of the plan to remove all fish from the hatcheries prior to the 1949-50 enlargement program. Approximately 75,000 fish are being released during October in southern California lakes and streams. Most of them will be placed in San Bernardino county because of better water conditions.

Sportsmen's groups are studying methods to improve the stream conditions in order that the San Jacinto mountains can receive a large allotment of trout from the state next year.

Village Gridders Sharing the Top

Three pre-season favorites and one outstanding upstart held sway in Riverside County league football circles at the end of the first round of play.

Palm Springs, by virtue of a 6-0 upset of Coachella, touted one of the league's best, was aligned with Hemet, Banning and San Jacinto at the top of the pile.

Hemet trimmed Beaumont 12-0 Friday; Banning dumped Perris 21-13 and San Jacinto ran over Elsinore, 26-0.

Next week end the Indians meet Banning on the local gridiron in a tougher tussle.

The RCL to date:

	W	L	Pct	Pts	Opp Pts
Palm Springs	1	0	1000	6	0
San Jacinto	1	0	1000	26	0
Banning	1	0	1000	21	13
Hemet	1	0	1000	12	0
Coachella	0	1	000	0	6
Beaumont	0	1	000	0	12
Perris	0	1	000	13	21
Elsinore	0	1	000	0	26

Trezevant Aids Sportsmen Fund

With the announcement that Palm Springs Sportsmen, Inc., had lost approximately $100 on their barbecue of October 1, the opening special event of the season, and the fact that they had to have immediate cash for payment on a new resuscitator, Lawyer R. M. Trezevant stepped into the breach and advanced the money to the club as a loan with no interest, according to Warren Heath, president.

The club plans to indulge in a special membership drive during the next two weeks so that the amount might possibly be made up by next meeting date, the first Wednesday in November. Memberships are one dollar per person.

Coachella Jayvees Trip Papooses, 12-0

Coachella high school junior varsity brought same balm to the Arab rooters last week.

While their big brothers in the RCL circuit were losing to Palm Springs high Indians in varsity ranks, 6 to 0, the Jayvees won 12 to 0 from the Indian Papooses in a game played here.

Hunting Is Better This Year, Report

Hunting is better in the San Jacinto-Santa Rosa area this year.

So far Riverside county hunters have turned in tags on 221 deer. Last year the score was 154 returned tags.

Three Local Grads At Riverside J. C.

Names of three Palm Springs high graduates are on the roster of Riverside Junior college this fall.

They are Thomas Gerald Bourland, Joyce Elaine Buck and Thomas Charles Luke.

Denies Beating

Arrested Tuesday at a local cafe for P. C. 242, battery, said to involve beating his wife, Mariano Quiroz was later released on $50 bail, following a not-guilty plea. Trial was set for November 4, before Judge Eugene E. Therieau.

The Plaza Theater
TEL. 4384
Boxoffice Opens 4:30
Sat.-Sun.
Mon. through Fri.
Boxoffice Opens 6:45

LAST TIMES TUES. OCT. 11
Their Latest and Best
Bud ABBOTT • Lou COSTELLO
"MEET THE KILLER BORIS KARLOFF"

WED.-THURS. OCT. 12-13
BALL • HOLDEN
Lucille William
- in -
"MISS GRANT TAKES RICHMOND"

FRI.-SAT. OCT. 14-15
Dana ANDREWS • Morta TORGEN
"SWORD IN THE DESERT"

Athletic Club to Complete Organization Details Today

Meeting tonight of Palm Springs Athletic club at The Field at 7:30 o'clock will be marked with not only the final plans of organization but signatures of charter members in the roll book, according to Bill Goodridge Jr., president.

In addition there will be recreation in the form of softball "workup" and other types of calisthenics for those so desiring a little exercise.

TO ADD COLOR to the entertainment and recreation Ray Karge, noted local accordionist and frog legs enterpriser, will play prior to the meeting. The actual business session is promised to be short but important, according to Goodridge, since by-laws to the constitution adopted last week will be voted upon.

Bob Bennett, city recreation director and one of the original planners of the project, will report on possibilities of a clubhouse where handball, boxing, wrestling and other types of exercise may be indulged in.

Those joining the club now will be in on the opening membership fees of three dollars for initiation plus one dollar per month, payments quarterly, as adopted at last meeting. Charter members will be taken until January 1.

REPRESENTATIVES of the city and Chamber of Commerce, both of which have given their wholehearted endorsement of the project, have signified their intentions of being present at the gathering tonight.

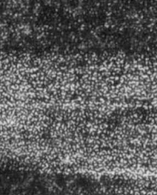
All local men 18 or over who are interested in the preliminary plans of this club are requested by Goodridge to be present.

This Duck Finds A Soft Touch

A new arrival at Palm Highlands Inn, 450 Indio road, yesterady afternoon is now bringing joy to its adopted parents, Mr. and Mrs. M. M. Niemetz.

Driving to the Village to do some shopping, the couple returned to find a baby duck cheerfully cavorting about the swimming pool. Said to be "the cutest thing," Niemetz immediately took to the duck like a duck takes to water.

George Is Back!
Signs
by
George
SCHECHTER



NEW ADDRESS
271 S. INDIAN AVE.
PHONE 2885

MR. EMPLOYER . . .
NEED HELP?—DEPEND ON
"YOUR GIRL FRIDAY"
Desert Employment Agency
262 So. Indian Ave. Ph. 2364

Snow Brings End To Fire Hazards

Snow in the San Jacinto mountain region over the weekend brought a temporary end to the fire hazard and also stranded a score or so of deer hunters.

Most of the stranded hunters were in the area above Tahquitz valley where many had packed in the night before to take advantage of the final full weekend of deer hunting.

The storm brought enough moisture to permit opening of the closed areas but permits will only be issued on a day-to-day basis and revoked if the fire situation again becomes serious.

GLASS

SAFETY RULE NO. 1—

Cracked or broken Glass is an ever present auto-accident danger! It mars vision, menaces safety—for you and all others on the road. Get new Windshield or Car-Window Glass here—today! We will put it in quickly. Quickly thrusting danger out of your way!

KAUFMAN, MITCHELL & THOMAS
"House of Glass"
444 So. Indian Ave.
Telephone 2396 Palm Springs

HARVEST BOON

Fine beer is nature's own beverage. Each golden glass reflects nature's multiple moods, from seed to harvest. The crystal clarity of April showers, the mellow warmth and fragrance of barley fields under summer suns. Here indeed is the liquid essence of the grain—the hearty beverage that cools and rests and satisfies when the day's work is done.

Good beer — Eastside beer — adds zest to any meal, to any night-time snack. Taste Eastside to learn the reason why Californians drink more Eastside than any other beer.

Better Taste

Eastside

CALIFORNIA'S FAVORITE Beer

ZOBELEIN'S EASTSIDE BEER

LOS ANGELES BREWING COMPANY, LOS ANGELES, CALIFORNIA